



## Promotional Bulletin Board

### 2024 SkillsUSA Michigan State Championships Contest Description Task and Materials List

#### CONTEST LOCATION:

Amway Grand Plaza Hotel 187 Monroe Avenue NW  
Grand Rapids, MI 49503, US  
(616) 774.2000  
<http://www.amwaygrand.com/>

#### RESUME:

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

#### STUDENT MUST SUPPLY:

- 1 page resume
- Same supplies as listed in the SkillsUSA Championships Technical Standards

#### NOTE:

- *Please refer to the 2023-24 Technical Standards for specific contest details.*
- *The contest theme is posted here: <http://www.skillsusa.org/competitions/skillsusa-championships/theme/>.*
- *The Promotional Bulletin Board MUST be a brand new board each year. All boards must be built and/or assembled from scratch during this school year. The board must be completely new and cannot be the same board used in any previous year. If a Promotional Bulletin Board is determined by the judges and/or conference staff to be the same board as any previous year, that board will be disqualified.*

#### CLOTHING REQUIREMENT (if different from National contest):

- SkillsUSA official dress
- No heels over 2"

#### FRAMEWORK REQUIREMENT

Students will be expected to display or explain how they used some of the SkillsUSA Framework Essential Elements.

## **TESTING REQUIREMENT**

Online Professional Development

### **OBSERVERS ALLOWED IN ROOM DURING COMPETITION?**

- No, not during judging. Observers can view the bulletin boards before and after judging.

Revised 12/18/2023



## Secondary

Skill Description	Standard	Max Pts.
<b>Interview Component - 395 Points</b>		
<i>Length of Presentation</i>		
19. IC Student description / conform to theme	11c	40
20. IC Explanation of process of scope / design	11d	30
21. IC Purpose / educational value	11e	30
22. IC Chapter members' participation	11f	25
23. IC Use of bulletin board	11g	30
24. IC Benefits to chapter members	11h	30
25. IC Speaking skills - pitch / tempo, etc.	11i	30
26. IC Stage presence, poise, gestures	11j	30
27. IC Diction, grammar, enunciation	11k	25
28. IC Conclusion of presentation	11l	30
29. IC Use of notebook	11b	35
<b>Q&amp;A</b>		
30. IC Answers are organized	12a	30
31. IC Reflect knowledge and involvement	12b	30
<b>Subtotal</b>		<b>395</b>
<b>Penalties</b>		
i Over / Under Time Limit (-5 points for each 30 seconds)	11n	5
ii Use of notecards	11a	0 or 50
Student prepared materials	2a	0 or 50
iii Presenter (133 pts each)	10a	266
Framework (maximum of -50)		
<b>Total</b>		