



Photography

2024 SkillsUSA Michigan State Championships Contest Description Task and Materials List

CONTEST LOCATION:

Amway Grand Plaza Hotel
187 Monroe Avenue NW
Grand Rapids, MI 49503, US
(616) 774.2000
<http://www.amwaygrand.com/>

The popularity of digital photography has swept our nation and digital images are used in all aspects of communication in our life. Digital cameras are available to the masses, but only a few will step forward and produce clean, clear, and meaningful images that tell a story. The talented photographer can see the differences before they shoot, have the ability to correct the image if needed, and manage the workflow.

In this digital photography competition, students will be asked to demonstrate proficiency in camera controls, create compositions, enhance images through manipulation, and use/understand the basic digital workflow in **Photoshop**. Students' craftsmanship for print competition will also be evaluated.

1. Print Competition: Theme: Please keep photo manipulation to the basics that you would find in the adobe raw converter or in Lightroom develop window.

- Print#1 – The first print needs to be a professional head shot. A head shot allows a professional to show themselves off. It is a tool used by many professions. Included lawyers, real estate agents, and politicians. Even used for dating apps. This photo should showcase your ability to control and manipulate lighting.

Examples:

<https://peterhurley.com>

<https://dylanpatrick.com/home/los-angeles-corporate-headshots>

- Print#2 -The subject is Product. Today, business still use traditional marketing methods. They also use social media and websites. As well pictures on Amazon. Having beautiful bold pictures is a must to stand out.

Examples:

<http://www.peterbelanger.com>

<https://www.wilhaub.com>

Bring two prints for the gallery competition portion of the contest; B/W or Color. Photographs are to be displayed at the competition and/or the awards ceremony. The two prints should be printed 11" x 14" with a 16" x 20" backing and 16" x 20" black window/over mat.

- i. Attach a brief description on the back - in a sealed envelope taped to back of mat
attach student's name, school, advisor, and school address on 3" x 5" card

* *Prints can be picked up after the awards ceremony at registration on Sunday.

2. Field Assignment: Theme: To be determined on the day of the competition:

-Student will use a mirrorless or DSLR camera to perform on-site photography. Student will then choose FOUR of their best images for submission. The student's assignment is to communicate a message that evokes emotion through their images while following the assignment given. Judges will be looking for great composition, creative subject choices, and interesting camera angles.

- i. Student will submit FOUR images that adhere to the theme. (Instructions for delivery will be given at competition)
- ii. Students will submit ONE final image.

3. Demonstrate the ability to use a variety of tools and techniques in Adobe Photoshop.

Apply the knowledge of manipulating a digital image through several techniques, including:

1. Change orientation of an image
2. Change image size and/or crop
3. Use selection tools
4. Transform selections
5. Create layer masks
6. Use adjustment layers
7. Make tonal adjustments 5.1.8 Save and correctly name file

4. Written Test:

Students will be given a written test covering basic photography knowledge.

5. Interview:

An interview or exit interview will be performed to demonstrate an ability to communicate and articulate their photographic work.

Resume:

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10-point penalty.

All students must follow the official SkillsUSA clothing requirement. The SkillsUSA clothing assessment rubric will be used. Students must arrive in official dress. [Note: Students can change during the Field Assignment time frame (pants and shoes only) without penalty.]

During the Field Assignment, students will be allowed a half-hour for lunch. Lunch will NOT be provided. Communication with their advisor during the field assignment is not allowed.

All Students must provide the following;

- Digital camera with manual controls
- Card Reader or USB cable
- 1G USB jump drive
- Tripod (optional)
- Resume - 1 page

- Fully charged batteries for all equipment
- Lunch or lunch money
- Must bring their own laptop with Photoshop installed

Optional - Students are encouraged to bring a portfolio of work for review. The portfolio will NOT be judged but the student will receive feedback on their work from photography experts.

Testing Times:

Leadership Test- 3:00 pm to 7:00 pm, Ambassador Ballroom, Amway Grand Plaza Hotel
Photography Test- Will be administered on Saturday during the competition.

Revised 1/23/23

SCORECARD Photography

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		Contestant #	Contestant #	Contestant #	Contestant #	Contestant #
Items Evaluated	Possible Points					
1. Print Competition	200					
2. Field Assignment	200					
3. Photography Studio	100					
4. Digital Troubleshooting	100					
5. Photoshop Test	100					
6. Photoshop Tools Test	100					
7. Written Test	100					
8. Interview	100					
Résumé Penalty	0 or -10 only					
Clothing Penalty	0 to -50					
Total Possible Points	1000					
Judges' Signatures:	_____					

Verified -Tech. Member						
Date:						

