



Esthetics

2024 SkillsUSA Michigan State Championships Contest Description Task and Materials List

CONTEST LOCATION:

Courtyard Grand Rapids Downtown
11 Monroe Avenue NW
Grand Rapids, MI, US
616-242-6000
<http://www.ourcourtyardgr.com/>

RESUME:

Each contestant and model must submit a one-page printed resume before the contest starts at the contest site (present to the contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

PURPOSE:

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Cosmetology/Esthetics.

CLOTHING REQUIREMENT FOR BOTH CONTESTANT AND MODEL:

Official SkillsUSA dress, without blazer: **a plain white shirt (with or without buttons, with or without collar and no undergarments showing), black dress slacks or black knee-length skirt. All black, closed-toe shoe, with less than 1" heel. NO boots of any kind, including dress boots. Socks or hose not require but if worn, plain black dress socks or seamless hose in black or skin tone.**

Contestants/Models* must have natural nails (short and no artificial) with no nail polish. Hair must be pulled back, no jewelry, watches (including "smart" watches) or facial piercings (clear, flush spacers are allowed for facial piercings). Penalty will result if not followed.

Must have clean hair that is pulled back away from face.

***see description below for model-specific dress requirements.**

ELIGIBILITY:

Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

TASKS TO BE PERFORMED:

- Daytime Makeup
- Evening Makeup
- Fantasy Makeup
- Oral Presentation

■ * *Note: Esthetics General Knowledge Technical Assessment will no longer be offered at the contest site. Students will have access to this 50 question assessment, along with the Professional Development Test online Between March 23-April 6, 2023.*

EQUIPMENT & MATERIALS SUPPLIED:

Supplied by the Technical Committee at the Contest Site:

- Work area
- Contestant chair
- Models Chair
- Small table (for products)
- Electrical Outlet

SUPPLIED BY THE CONTESTANT:

■ Model - Must wear **white dress shirt or polo**. Must have clean hair pulled away from the face with a **white headband**. Model must also have a clean, cosmetic-free face. No piercings, earrings or necklaces (jewelry may be worn in the fantasy portion of the contest).

Models do not take the written exam.

- Professional Makeup Brushes
- Disposable Applicators
- Headband
- Foundation Makeup
- Concealer
- Eye shadows
- Eyeliners
- Eyebrow Pencils
- Powder Blush or other Cheek Color
- Lipsticks
- Lip liners
- Lip Gloss
- Tweezers
- Scissors/Water Bottle/Spray Bottle
- Mascara
- Loose or Pressed Powder
- Disinfecting Agent/Hand Sanitizer
- Fantasy Makeup supplies necessary for your creation**
- Towel (4-6 minimum) – Clean (no holes)
- Short Makeup Cape (white or black).
- Plastic Ziplock bags, gallon size, for disposal of refuse
- Strip or Individual Eyelashes and Adhesive

- Cotton/Q-tips
 - Light (optional - and may only be used for the application of makeup. Lights will not be used in judging)
 - Extension Cord and or power strip.
 - Toothpicks/Orangewood Sticks
 - Facial Cleansers, Toners and Lotions
 - Mirror (optional)
 - Tissues
 - Eye shadow shields
 - **Limit supplies to those necessary to complete look**
 - A typed brief, but specific description (10-15 words) of the theme you are creating for the fantasy makeup application.
 - One page Resume for contestant AND model
 - *Model/contestant must bring a sack lunch. Not allowed to leave the site.*
- **Acrylic paint is not safe to use on the face and is NOT allowed. All cosmetics used must be safe for the skin and cosmetic grade.**

CONTEST INSTRUCTIONS:

Initial preparation will be prejudged before the start of the contest at the contest site. Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest to reset the table. Proper control and usage of product and tools will be expected at all times. Floor monitors/judges will assess sanitation/disinfections procedures throughout the contest.

*Proper sanitation and safety measures must be maintained throughout the entire contest. Conversations between contestant and model are limited. Any form of communication with observers, judges and other contestants is prohibited during the contest. Points will be deducted and multiple offenses will be cause for disqualification.

SCOPE OF THE CONTEST:

The contest will include an oral communications assessment, one written examination and 3 separate skill performance tasks. Contestants will demonstrate their ability to perform skills from the following list of competencies.

A. Daytime Makeup Application

Competitors will have 30 minutes to complete their daytime makeup application.

- ☞ **Contestant will supply a full-face photo (minimum 4x6) of the model without makeup and with hair pulled away from face and wearing a white headband.**

- ☞ Contestants will complete a full-face daytime makeup application.

- ☞ Colors should conform to the model's natural skin tone according to the discretion of the contestant.

- ☞ All work must be completed by hand.

B. Evening Makeup Application

Competitors will have 30 minutes to complete their evening makeup application.

- ☞ Contestants will complete a day to evening conversion on the model's full face. Daytime make-up CAN NOT be removed. If contestant does remove makeup, penalties will affect the score.

- ☞ Colors should conform to the model's natural skin tone according to the discretion of the contestant.

- ☞ All work must be completed by hand.

Note: Daytime Eyelashes may be removed during the Evening Makeup Application

C. Written Examination

**** Note: Mannequin General Knowledge Technical Assessment will no longer be offered at the contest site. Students will have access to this assessment online, which consists of 50 questions covering general knowledge in the competition area and will be a scored part of the competition. The Professional Development Test, will be offered online and will be used as a tie breaker in the competition.***

D. Oral Communication

Contestants will deliver a 2-3 minute oral explanation of the theme choice, development

and methods of application of the fantasy make-up. **NOTE: CARDS OR PROPS NOT ACCEPTABLE.**

E. Fantasy Makeup Application

Contestants will have 1 hour and 30 minutes to complete this task on a model.

☞ All artwork must be done during the fantasy makeup application (No pre-prep work allowed).

☞ Theme should reflect the national theme: “Fairytale”.

☞ **A typed description & an inspiration picture of Fantasy Makeup (not on model) placed in a 8 1/2 x 11 page protector** that will be kept by the judges must be displayed at the workstation. Your description should be brief but specific (10-15 words) of the theme you're creating.

☞ Items allowed for use are...all makeup products designed for use on the face, grease paint, false eyelashes, etc. Glitter and rhinestones may be used to accentuate the look, but you may not use prosthetics.

☞ Remove evening make between 10:00 am and 11:30 am prior fantasy make up competition and judging.

☞ After the judging of the fantasy make-up competitor will be allowed 15 minutes to add props/jewelry/clothing and hair ornamentations **THIS WILL NOT BE JUDGED BUT WILL BE USED FOR PHOTOS**

Note #1: Other items brought by the contestant will be subject to the approval of the technical committee.

Note #2: A representative (non-competitor) from each school must be present Friday, April 14, 2023 at the contest site no later than 3:00pm to set up the contest room.

Note #3: Contestants will not be released from the contest site after competition until the site (including floor) is cleaned up. This includes the contestant holding room/lunchroom and after the parade of models.

Note #4: NO cell phones allowed at any time during the duration of the competition. Cell phone use in the Competition/Holding area will lead to disqualification.

Revised 1/3/2024

SKILLS USA ESTHETICS COMPETITION SCORE SHEET: DAYTIME MAKEUP APPLICATION

JUDGE #: _____			Category: _____ Secondary _____ Post Secondary							
SKILLS EVALUATED	Possible Points	Contestant Number & Scoring								
EXECUTION										
Reflects Daytime Makeup	50									
Sanitation and Application Techniques	25									
DAYTIME APPLICATION										
Conforms to Model's Skin Tone	50									
Blended Application	50									
Contouring for Appropriate Face Shape	25									
Photo Provided	50									
SUBTOTAL	275									

SKILLS USA ESTHETICS COMPETITION SCORE SHEET: FANTASY MAKEUP APPLICATION

JUDGE #: _____

Category: _____ Secondary _____ Post Secondary

SKILLS EVALUATED	Possible Points	Contestant Number & Scoring								
EXECUTION										
Reflects Fantasy Makeup	50									
Sanitation and Application Techniques	25									
EVENING APPLICATION										
Written Description of Theme	25									
Creativity	75									
Technique	75									
Balance & form	75									
SUBTOTAL	350									

SKILLS USA ESTHETICS COMPETITION SCORE SHEET: ORAL COMMUNICATION

JUDGE #: _____

Category: _____ Secondary _____ Post Secondary

SKILLS EVALUATED	Possible Points	Contestant Number & Scoring								
EFFECTIVENESS										
Explains Theme	25									
Mannerisms, Diction & Clarity	25									
Shows Confidence	25									
SUBTOTAL	75									

COMPETITION SCHEDULE

ESTHETICS		
8:00 - 8:15	Contestants Report/Orientation	
8:15 - 8:20	Setup for Daytime Makeup	5 Minutes
8:20 – 8:50	Daytime Makeup Application	30 Minutes
8:50 - 9:00	Judging and Clean up	10 Minutes
9:00 - 9:05	Setup for Evening Makeup	5 Minutes
9:05 – 9:35	Evening Makeup Application	30 Minutes
9:35 – 9:45	Judging and Clean up	10 Minutes
9:45 - 10:00	Removal of Makeup	15 Minutes
10:00 - 11:00	Oral Communication/Lunch	60 Minutes
11:00 - 11:05	Setup for Fantasy Makeup	5 Minutes
11:05 - 12:35	Fantasy Makeup Application	1.5 Hours
12:35-12:45	Judging and Clean up	15 Minutes
12:45-	Judge Discussion with Contestants	Until Done