



## Chapter Display

### 2024 SkillsUSA Michigan State Championships Contest Description Task and Materials List

#### CONTEST LOCATION

Amway Grand Plaza Hotel 187  
Monroe Avenue NW Grand Rapids,  
MI 49503, US (616) 774.2000  
<http://www.amwaygrand.com/>

#### RESUME:

Each student must submit a one-page printed resume before the contest starts at the contest site (present to contest coordinator, not judges). This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

#### STUDENT MUST SUPPLY:

- 1 page resume (one for each student)
- Same supplies as listed in the SkillsUSA Championships Technical Standards

#### NOTES:

- Please refer to the 2023-24 Technical Standards for specific contest details.*
- The contest theme is posted here: <https://www.skillsusa.org/competitions/skillsusa-championships/theme/>.*
- The display itself cannot be changed or altered in any way from what was presented at the regional contest.*
- The Chapter Display MUST be a brand new display each year. All displays must be built and/or assembled from scratch during this school year. The display must be completely new and cannot be the same display used in any previous year. If a Chapter Display is determined by the judges and/or conference staff to be the same display as any previous year, that display will be disqualified.*

#### FRAMEWORK REQUIREMENT

Students will be expected to display or explain how they used some of the SkillsUSA Framework Essential Elements.

#### TESTING REQUIREMENT

Online Professional Development

#### CLOTHING REQUIREMENT (if different from National contest):

- SkillsUSA official dress
- No heels over 2"

**OBSERVERS ALLOWED IN ROOM DURING COMPETITION?**

- No, not during judging. Observers can view the displays before and after judging.

Revised 12/18/2023

Chapter Display Rubric

Team #

Category	Tech Standards / Specifications	Substantially Demonstrated	Moderately Demonstrated	Minimally Demonstrated	Score (0-5)	Weight	Awarded Points	Total Points
<b>Educational Value</b>	1.0 Develop a design for the display. (1.1 - 1.17) 2.0 Work together as a team. (2.1 - 2.7) 3.0 Organize work. (3.1 - 3.8) 4.0 Communicate with others. (4.1 - 4.15) 5.0 Make the display. (5.1 - 5.6) 6.0 Demonstrate workplace skills. (6.1 - 6.18)	5 4 States the educational value. (What did the students learn while working on the project? What can viewers learn from the Chapter Display?)	3 2 The educational value is included, but some gaps are apparent.	1 0 The educational value is not clearly stated or included.		25	0	125
<b>Binder</b>	<b>Official Administration Letter Criteria</b> 1. First page of the binder. 2. Serves as cover page for the binder. 3. Is on the schools official letterhead stationery. 4. Identifies the school, city, state, and SkillsUSA division. 5. Certifies the display was designed and constructed by students. 6. Identifies the students who will be interviewed. 7. Identifies the local advisor. 8. Signed by a local school administrator with full name and title.	5 4 The letter meets all of the criteria stated.	3 2 The letter meets at least half of the criteria stated.	1 0 The letter meets less than half of the criteria stated.		4	0	20
	<b>Description of Purpose of the Display</b>	5 4 Thoroughly describes the purpose of the display with special emphasis relating to the current theme and SkillsUSA Framework.	3 2 Describes the purpose of the display, and addresses the current theme and SkillsUSA Framework, but leaves some confusion or gaps.	1 0 Does not adequately address the purpose of the display, the current theme and SkillsUSA Framework.		6	0	30
	<b>Description of the Educational Value</b>	5 4 Thoroughly describes the educational value of the display, such as how it will be used, what did the students learn while working on the display, and what can viewers learn from the display.	3 2 Describes the educational value of the display, but leaves some confusion or gaps.	1 0 Does not adequately address the educational value of the display.		6	0	30
	<b>Number of Chapter Members Involved</b>	5 Includes the number of chapter members involved.		0 Does not include the number of chapter members involved.		2	0	10
	<b>Hours to Construct</b>	5 Includes the number of hours to construct.		0 Does not include the number of hours to construct.		2	0	10
	<b>Sketches / Prints / Drawings Included</b>	5 4 Includes sketches/prints/drawings that thoroughly document the planning and construction process.	3 2 Includes sketches/prints/drawings that mostly document the planning and construction process.	1 0 Does not include sketches/prints/ drawings that document the planning and construction of the display.		4	0	20
	<b>Pictures of Construction w/ Descriptions</b>	5 4 Provides a clear evidence of the construction process. The description does not leave one guessing about the construction process.	3 2 Provides some evidence of the construction process. Leaves some gaps or confusion.	1 0 Provides little to no evidence of the planning process.		7	0	35
	<b>Last page has photo of display with contestants</b>	5 The last page is a photo of the completed display and the three contestants.		0 The last page is not a photo of the completed display and the three contestants.		1	0	5
	<b>Overall Appearance / Documentation</b>	5 4 The notebook is exceptionally attractive in terms of neatness, clarity, organization and presentation of material. It contains concept sketches, line drawings with dimensions and construction photos with written descriptions for each photo.	3 2 The notebook is acceptably attractive in terms of neatness, clarity, organization and presentation of material. It contains some concept sketches, line drawings with dimensions and construction photos with written descriptions.	1 0 The notebook is distractingly messy or very poorly designed. It contains few or no concept sketches, line drawings with dimensions and/or construction photos with written descriptions.		8	0	40
<b>Central Theme</b>	<b>Central Theme Carried Out in Clear Manner</b>	5 4 Central theme and SkillsUSA Framework is clear/obvious throughout the notebook/presentation.	3 2 Central theme and SkillsUSA Framework is somewhat clear/obvious throughout the notebook/presentation.	1 0 Central theme and SkillsUSA Framework is not clear/obvious throughout the notebook/presentation.		20	0	100
<b>Layout and Design</b>	<b>Attracts Attention / Eye Catching</b>	5 4 Attention is drawn to the important items.	3 2 Attention may be pulled to important items.	1 0 Attention is not pulled to specific items of importance.		15	0	75
	<b>Balance - distribution of the visual weight of components, colors, texture, space</b>	5 4 Display is well balanced/functional.	3 2 Display is somewhat balanced/functional.	1 0 Display is not balanced/functional.		15	0	75
<b>Creativity and Originality</b>	<b>Technical Creativity</b>	5 4 Display shows a significant technical creativity and inventive ideas.	3 2 Display shows some technical creativity and insights.	1 0 Display shows little to no technical creativity and insights.		15	0	75
	<b>Innovation</b>	5 4 Display shows a large amount of original thought. Ideas are creative and inventive. Use of color, lines, shapes depict excellent design and imagination.	3 2 Display shows some original thought. Work shows new ideas and insights. Use of color, lines, shapes depict good design and some imagination.	1 0 Display uses other people's ideas (with or without giving them credit), there is little evidence of original thinking. Color and shapes are a distraction.		15	0	75
<b>Workmanship</b>	<b>Material Selection</b>	5 4 Materials selected for the display work exceptionally well together.	3 2 Materials selected for the display work somewhat well together.	1 0 Materials selected do not work together making the display confusing or too busy in appearance.		10	0	50
	<b>Fit &amp; Finish</b>	5 4 Display is exceptionally attractive in terms of design, layout, and neatness. The elements are related in scale and character and spirit of the theme.	3 2 Display is attractive in terms of design, layout and neatness. Elements are somewhat related in scale and character to the spirit of the theme.	1 0 Display is acceptably attractive, though a bit messy or is poorly designed. Elements are not related in scale and character to the spirit of the theme.		10	0	50
<b>Ease of Transportation</b>	<b>Design-Setup -Tear Down</b>	5 4 Display is well constructed in modular form for ease of setup and tear-down.	3 2 Display is somewhat constructed in modular form for ease of setup and tear-down.	1 0 Display is poorly constructed and difficult to setup and tear-down.		10	0	50
<b>Interview</b>	<b>Interview criteria:</b> 1. Identification of the current theme, how it was carried out, and how the SkillsUSA Framework was incorporated into the display layout, design, and construction. 2. The educational value of the display for the audience who views the display as well as for the students involved in the construction 3. How creativity and originality was incorporated into the display. 4. How the display was constructed according to a plan. 5. What different occupational and academic program team members participated in the construction of the display. 6. The timelines and number of hours spent constructing the display. 7. What parts of the display (if any) were commercially made especially for the display. 8. Cost of constructing the display. 9. How the display was designed to facilitate easy transportation and setup/tear-down. 10. How the display has been used and how and where it will continue to be used at the local school/college and community to promote Career and Technical Education (CTE) programs and SkillsUSA. 11. The binder was used to enhance the presentation.	5 4 The interview meets all of the criteria stated.	3 2 The interview meets at least half of the criteria stated.	1 0 The interview meets less than half of the criteria stated.		20	0	100
<b>PENALTIES</b>	<b>Binder: Official SkillsUSA 3-Ring Binder - Penalty -50 points.</b> The binder must be a 1" official SkillsUSA three-ring binder.							
	<b>Binder: Late Submission - Penalty -100 points.</b> The team must submit their 1" official SkillsUSA three-ring binder following the orientation meeting. Failure to submit the binder at the designated time will result in a 100-point penalty.							
	<b>Binder: Pages - Maximum penalty -100 points.</b> The binder is limited to 12 pages (24 surfaces). If plastic document holders are used, two sheets or documents can be placed in one plastic document holder back-to-back, creating a front and back page. Unused plastic document holders will count as pages, as well as any additional documents such as extra resumes placed in the binder, in sleeves or binder pockets. A five-point penalty will be assessed for each page beyond twelve (12).							
	<b>Project: Over / Under Size - Maximum penalty -500 points.</b> The maximum size of the display will be 48"-wide x 48"-deep x 84"-high measured from the floor. The minimum size of a floor or tabletop display will be 36"-wide x 32"-deep x 42" high measured from the floor or from a tabletop if displayed on a table. All parts of the display must stay within the specified dimensions at all times. Any component that can move and any display components such as flags, carpet, draperies and signs, etc., must remain inside of these dimensions. Doors designed to allow access to the interior of the display for setup, maintenance and operation will not be included in the measurement of the display. Five points will be deducted for each 1/4" over the prescribed size for any dimension or for each 1/4" under the prescribed size for any dimension. If foldout, pivoting, rotating, or moving portions are used in the display, they must be designed to comply with the minimum and maximum size of the display.							
	<b>Interview: Time - Maximum penalty -200 points.</b> Team members will have up to seven (7) minutes to present information to judges. Time will be signaled at 7 minutes. The technical chairperson will ask the judges if they have seen and heard everything about the display when the team stops presenting. Any time used by the judges for questioning will not count as part of the 7-minute presentation time period. Time penalty: 50 points for each fraction of 30 seconds over seven minutes will be assessed.							

PENALTY Framework - Maximum penalty -50 points

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