



2024 SkillsUSA Michigan Championships Audio Production

CONTEST LOCATION

Amway Grand Plaza Hotel
187 Monroe Avenue NW
Grand Rapids, MI 49503, US
(616) 744-2000
<http://www.amwaygrand.com/>

Room location will be announced closer to the contest date. Refer to the Amway Grand Plaza hotel floor plan for directions: <https://amwaygrand.com/meetings-events>

RESUME AND AUDIO DEMO REEL:

Each student must submit a 1 page printed resume and a 2-3 minute audio demo reel before the contest starts at the contest site. This will be the only time that these can be turned in. Failure to do so will result in a 10 point penalty.

Each student will submit an audio demo reel. The audio demo reel should consist of highlights of past works and should only contain audio, no video accompaniment. Audio demo reel should not exceed 3 minutes and should be submitted via USB drive in either “High Quality” MP3 or CD Quality Audio (16Bit-44.1K).

The USB drive should include a folder labeled with the team number and have both audio demo reels inside labeled as follows:
“[team number] demo reel [1 or 2 depending on which students it is]”.

Example:

- Team 2753
- 2753 demo reel 1
- 2753 demo reel 2

Students names should not be on the flash drives, only contestant/team numbers

Audio Demo Reel will not be scored if video is included

TASKS TO BE PERFORMED:

Write, record, and edit one 3-minute minimum to 5-minute maximum audio broadcast production for an assigned client (such as a sound rich PSA, NPR style soundscape/news story, podcast, audio show, etc.). Format for specified audience. Details on audience, format, and topic will be given to contestants during the contest. Any external sound clips used must be cited in a “sounds cited” PDF submitted with audio broadcast production.

Students/teams must be on time. Late arrivals will receive a 2 point penalty for every minute being late. Late audio broadcast productions will not be scored.

Any students/teams that arrive 10 or more minutes late will be disqualified.

STUDENT MUST SUPPLY:

- Each student will supply a 2-3 minute audio demo reel which will offer a sample of bits and pieces of prior work edited together to represent some of their best work. The audio demo reel must be completed before the day of the contest and is to be turned in with the resumes.
- Computer/Laptop
- Portable digital audio recorder with recording media
- Microphone with audio cable
- Method of importing digital audio from field recorder to editing system.
- Audio editing software/system - Adobe Audition, Soundtrack Pro, and ProTools are preferred.
- Black permanent marking pens
- Headphones/earbuds
- One-page, typewritten résumé
- 25-foot extension cord and power strip
- Copyright legal music for production (contestants may use their own music *if* it is copyright legal)
- **USB flash drive**
- **USB adapter to transfer files if necessary**

TECHNICAL COMMITTEE WILL SUPPLY:

- Audio recording area
- Theme and objective for production
- Transportation to and from the “on scene” location, if necessary
- Facilities and power to edit the final product
- Internet access
- Feedback on contestant performance/skills - These will be available to teams at State HQ after judging.

There will be no printer for scripts. Scripts can be handwritten

CLOTHING REQUIREMENT (if different from National Contest):

The required dress for this contest is business casual. This includes a white polo top, black dress slacks or black dress skirt (knee-length minimum), and black closed-toe dress shoes. The white polo top can have the SkillUSA logo on it. If it doesn't, then it should be a plain white polo top. Socks must be black dress socks and hose must be either plain black or plain skin tone. Failure to arrive dressed appropriately will result in a 50 point penalty

The clothing requirements can be reviewed at
<https://skillsusa.egnyte.com/dl/zqBfetodFz>

Judge #

Audio Production Score Sheet

SkillsUSA Michigan State Championships

Team #

Judges: Please indicate the number corresponding to the level of proficiency demonstrated in each category using the following key: 0 - Not Good; 20 - Good

Score

Run Time: The piece hits the time requirement	
Conveys Information: Information is clear and easy to follow	
Voice: Clear diction	
Levels/Mix/Balance: Clear sound heirachy, balanced levels and audio	
Target Audience	
Editing Skills: The piece is cleanly put together	
Creativity: How it's formed and formatted *Additional points my be rewarded*	
Continuity: The piece flows nicely, has a good timeline	
Written Test	
Audio Demo Reel: Grade each one out of 10, then add the two scores together	
Total Score	

Contest Coordinator: Apply penalties as they appear. These penalties are applied once per team.

Resume Penalty: -10 points if resume is not present	
Clothing Penalty: -50 points if not following the clothing requirement on arrival	
Team Member Penalty: -100 points if a team member is missing	
Time Penalty: -2 points per minute late, disqualified if 10 minutes late	
Citation Penalty: -20 points if sounds cited pdf is not present	
Total Penalties	

Notes: _____

Total Score x 5, then subtract the Total Penalties

Grand Total	
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