



Advertise in our State Conference Program

SkillsUSA Michigan creates and shares this keepsake program with over 1500 students, teachers, and industry partners in skilled and technical career pathways. The program is printed in full color and includes the schedule of the 3 day event, awards and other conference information members need.

In addition to advertising benefits, your contribution raises the funds needed to provide lunch for students during their skilled competitions at the conference.

Deadline: January 15, 2024

Full Color Ads	Dimensions	Pricing
Quarter Page	5" wide x 1.625" tall	\$400
Half Page	5" wide x 4" tall	\$700
Full Page	5" wide x 8" tall	\$900

Please format the ads for CMYK output. PDF format preferred.

*For more information or to purchase contact:
Ann Day at aday7@emich.edu or 734-487-7843*

Industries served: architecture and construction, arts a/v and communications, education, electrical and electronics technology, hospitality, human services, information services, public safety, manufacturing and welding, STEM, and transportation