



Advertise in SkillsUSA Michigan's State Conference Program

SkillsUSA Michigan is excited to announce an opportunity for our advertising and exhibiting partners - placing an advertisement in the State Leadership and Skills Conference Program. The Conference Program is given to every attendee of the conference, and often serves as a great souvenir that the students keep for years.

The program is printed in full color, and includes the schedule for the weekend, various awards, and other information for SkillsUSA Michigan members and advisors.

State Leadership and Skills Conference Information:

- SkillsUSA Michigan members are high school students interested in careers in technical, skilled and service occupation occupations.
- Over 1,200 students, teachers, alumni and guests attend
- Held in April every year

Advertising Details:

- Advertisements are reasonably priced and include most production charges. SkillsUSA Michigan will be happy to develop your advertisement if you provide your logo and/or any graphics you would like included at no charge. However, if extensive graphic development is required, a \$50.00 fee may apply.
- Advertisements must include a ¼" bleed.
- PDF format preferred.
- Sizes and rates for the advertisements are below. Please call for size details!

Size	Dimensions	Color Rate
Inside Back Cover	5" wide x 8" tall	\$1,600.00
Full Page	5" wide x 8" tall	\$900.00
Half Page	5" wide x 4" tall	\$700.00
Quarter Page	5" wide x 1.625" tall	\$400.00

Content and Payment Deadline:

- **March 15, 2023** – Please format the ads for CMYK output. PDF format preferred.

For more information contact:

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