



T-Shirt Design

2023 SkillsUSA Michigan State Championships Contest Description Task and Materials List

CONTEST LOCATION:

Amway Grand Plaza Hotel
187 Monroe Avenue NW
Grand Rapids, MI 49503, US
(616) 774.2000
<http://www.amwaygrand.com/>

RESUME:

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). This is the only time that resumes can be turned in. Failure to do so will result in a 10-point penalty.

SUPPLIED BY THE TECHNICAL COMMITTEE:

- Timekeeper and judges
- All necessary information for the judges and technical committee

SUPPLIED BY THE CONTESTANT:

- Rendering of t-shirt design
- 1 page resume

CONTEST GUIDELINES:

1. Either the winning high school or college/postsecondary design will be the Michigan state t-shirt at the National Leadership and Skills Conference in June of that year.
2. Entries must be rendered in color with a maximum of 4 solid colors (no photos or parts of photographs). Any background color, other than white, will be counted as one of the 4 colors. White will be counted as a color if it is part of the design.
3. The T-shirt designer must specify the color of the shirt that the artwork will be screened onto and where artwork will be placed.
4. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or other comparable software. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.

5. All entries should be submitted with on a single 8.5" x 11" page.
 - a. The design must be 7" wide or 7" tall on its largest dimension for judging.
 - b. Deductions will be taken for every 1/8" over or under 7" on your artwork design.
 - c. All entries must include the following wording: SkillsUSA Michigan 2022
 - d. Label the back of your artwork with the following:
 - i. Member's name
 - ii. Advisor's name
 - iii. Training program
 - iv. School name, address and phone number
6. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.
7. All copyright laws must be followed in the creation of the design.
8. Contestants will deliver a five to seven-minute presentation regarding their design.

Talking points should include:

 - a. How he or she came up with the design of the t-shirt
 - b. The process in which he or she designed the t-shirt
 - c. Why he or she feels it represents their state
 - d. What are its unique qualities
 - e. Why other students/advisors would want to wear it
9. The student must keep a copy of the design until results are announced. Upon request, the winner will be required to submit his or her artwork in the original software file to the state office on a CD, flash drive or by e-mail for reproduction purposes. SkillsUSA Michigan cannot guarantee return of any materials. If the art was not rendered electronically but is selected as a winner, SkillsUSA Michigan will have the artwork rendered according to the original design, but to our specifications.
10. SkillsUSA Michigan retains the right to make modifications to the final design as necessary in order to produce the design to our standards and to the manufacturer's specifications and abilities.
11. All submissions will become the property of SkillsUSA Michigan.

CLOTHING REQUIREMENT (if different from National contest):

- SkillsUSA official dress
- No heels over 2"

OBSERVERS ALLOWED IN ROOM DURING COMPETITION?

- No

