SkillsUSA MICHIGAN	**Pin Design**

CONTEST LOCATION:
Amway Grand Plaza
Hotel 187 Monroe
Avenue NW Grand
Rapids, MI 49503, US
(616) 774.2000
http://www.amwaygrand.com/

RESUME:
Each student must submit a one-page printed resume before the contest starts at the contest site (present to contest coordinator, not judges).   This is the only time that resumes can be turned in. Failure to do so will result in a 10-point penalty.

SUPPLIED BY THE TECHNICAL COMMITTEE:
● Timekeeper and judges
● All necessary information for the judges and technical committee

SUPPLIED BY THE CONTESTANT:
● Rendering of pin design
● 1-page resume

SKILL PERFORMANCE:
The competition is designed to assess the ability of the competitor to design and produce a trading pin concept for Michigan. In addition, competitors must deliver a presentation regarding all aspects of their state pin design.

CONTEST GUIDELINES:

1. Either the winning high school or college/postsecondary design will be the Michigan state trading pin at the National Leadership and Skills Conference in June of that year.

2. Entries must be rendered in color

3. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or other comparable software. However, competitors are permitted to use equivalent open-source software. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.

4. All entries should be submitted with two versions of the art on a single 8.5" x 11" page.

   a. Both versions must be identical and must be on the same sheet of paper. The larger version should be approximately 7" x 7". The smaller version should be approximately 1.5" x 1.5".

   b. The larger 7" version is for showing greater detail. The smaller 1.5" version is to show what the actual pin will look like reproduction size.

   c. The larger version must be 7" wide or 7" tall on its largest dimension for judging. The smaller version should be 1.5" wide or 1.5" tall on its largest dimension to show how the actual pin will look at reproduction size.

   d. Deductions will be taken for every 1/4" over or under 7" and every 1⁄8" over or under 1.5" on your artwork designs.

   e. Both designs should be identical.

   f. All entries must include the following wording: "SkillsUSA", "Michigan", and "2023"

5. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design. The name SkillsUSA must and be used and proper spelling must be as shown (SkillsUSA is one word; accurate use of capitalization is required to represent the brand's standards.)

6. The design must be the original concept of the student. Use of the students' own original photos, drawings or digital art is highly recommended. Designs may be constructed of small amounts of Creative Commons licensed material, material in the public domain, or commercial stock images. These materials must be accompanied by proof of license and must provide attribution to credit the originator.

7. All copyright laws must be followed in the creation of the design.

8. Competitors will deliver a five-to-seven-minute presentation regarding their design. Competitors are encouraged to memorize their presentation and use their display or visual aid only for quick reference. Competitors should always aim for good eye contact and good rapport with the judges. Strong presentations have a commanding introduction, a series of strong supporting points, and a conclusion which summarizes the topic. Talking points should include:

   a. How the competitor came up with the design

   b. The process in which the contestant designed the pin

   c. Why the competitor feels it represents their state

   d. What its unique qualities are

   e. Why the pin would be desirable to wear, collect, or trade at NLSC

9. Presenter substitutions are not permitted. However, a language translator may be allowed for students with this need. Requests for such must be made at the orientation meeting.

10. After your presentation, the judges will ask questions related to Pin Design, SkillsUSA, production process, professional development, workplace, technical, and leadership skills.

11. The student must keep a copy of the design until results are announced. Upon request, the winner will be required to submit his or her artwork in the original software file to the state office by e-mail for reproduction purposes. If the art was not rendered electronically but is selected as a winner, SkillsUSA Michigan will have the artwork rendered according to the original design, but to our specifications. SkillsUSA Michigan retains the right to make modifications to the final design as necessary to produce the design to our standards and to

the manufacturer's specifications and abilities. All submissions will become the property of SkillsUSA Michigan.

CLOTHING REQUIREMENT (if different from National contest):
- SkillsUSA official attire
- No heels over 2"

OBSERVERS ALLOWED IN ROOM DURING COMPETITION?
- No

Revised 1/17/2023

Pin Design
Scorecard 2023

Contestant #: _____

Design Evaluation	Possible Points	Comments:	TOTAL
Turned in Printed Design	75		
Professional Design	150		
Preliminary Research	100		
Explains their Design Process	75		
Design Represents State	75		
Unique Qualities	75		
Potential Appeal to SkillsUSA Members	150		
Presentation Evaluation	**Possible Points**	**Comments:**	**TOTAL**
Verbal Techniques & Poise	75		
Self Confidence	75		
Introduction & Closing	75		
Defense of Design (during questioning)	75		

Possible Point Deductions	
-100 = Time Penalty	
-10 = Missing Resume	
-50 = Inappropriate SkillsUSA Attire	
TOTAL SCORE	

Judges Name: _____