



Esthetics

2023 SkillsUSA Michigan State Championships Contest Description Task and Materials List

CONTEST LOCATION:

Courtyard Grand Rapids Downtown
11 Monroe Avenue NW
Grand Rapids, MI, US
616-242-6000
<http://www.ourcourtyardgr.com/>

RESUME:

Each contestant and model must submit a one-page printed resume before the contest starts at the contest site (present to the contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

PURPOSE:

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Cosmetology/Esthetics.

CLOTHING REQUIREMENT FOR BOTH CONTESTANT AND MODEL:

Official SkillsUSA dress, without blazer: **a plain white shirt (with or without buttons, with or without collar and no undergarments showing), black dress slacks or black knee-length skirt. All black, closed-toe shoe, with less than 1" heel. NO boots of any kind, including dress boots. Plain black dress socks or seamless hose in black or skin tone.**

Contestants/Models* must have natural nails (short and no artificial) with no nail polish. Hair must be pulled back, no jewelry, watches (including "smart" watches) or facial piercings (clear, flush spacers are allowed for facial piercings). Penalty will result if not followed.

***see description below for model-specific dress requirements.**

ELIGIBILITY:

Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

TASKS TO BE PERFORMED:

- Daytime Makeup
- Evening Makeup
- Fantasy Makeup
- Oral Presentation

■ * *Note: Esthetics General Knowledge Technical Assessment will no longer be offered at the contest site. Students will have access to this 50 question assessment, along with the Professional Development Test online Between March 23-April 6, 2023.*

EQUIPMENT & MATERIALS SUPPLIED:

Supplied by the Technical Committee at the Contest Site:

- Work area
- Contestant chair
- Models Chair
- Small table (for products)

SUPPLIED BY THE CONTESTANT:

■ Model - Must wear **plain black t-shirt**. Must have hair pulled away from the face with a **white headband**. Model must also have a clean, cosmetic-free face. No piercings, earrings or necklaces (jewelry may be worn in the fantasy portion of the contest). Models do not take the written exam.

- Professional Makeup Brushes
- Disposable Applicators
- Headband
- Foundation Makeup
- Concealer
- Eye shadows
- Eyeliners
- Eyebrow Pencils
- Powder Blush or other Cheek Color
- Lipsticks
- Lipliners
- Lip Gloss
- Tweezers
- Scissors/Water Bottle/Spray Bottle
- Mascara
- Loose or Pressed Powder
- Disinfecting Agent/Hand Sanitizer
- Fantasy Makeup supplies necessary for your creation**
- Towel (4-6 minimum) – Clean (no holes)
- Short Makeup Cape (white or black).
- Plastic Ziplock bags, gallon size, for disposal of refuse
- Strip or Individual Eyelashes and Adhesive
- Cotton/Q-tips
- Light (optional - and may only be used for the application of makeup. Lights will not be used in judging)
- Extension Cord and or power strip.

- Toothpicks/Orangewood Sticks
 - Facial Cleansers, Toners and Lotions
 - Mirror (optional)
 - Tissues
 - Eye shadow shields
 - **Limit supplies to those necessary to complete look**
 - A typed brief, but specific description (10-15 words) of the theme you are creating for the fantasy makeup application.
 - One page Resume for contestant AND model
 - ***Model/contestant must bring a sack lunch. Not allowed to leave the site.***
- **Acrylic paint is not safe to use on the face and is NOT allowed. All cosmetics used must be safe for the skin and cosmetic grade.**

CONTEST INSTRUCTIONS:

Initial preparation will be prejudged before the start of the contest at the contest site. Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each contest to reset the table. Proper control and usage of product and tools will be expected at all times. Floor monitors/judges will assess sanitation/disinfections procedures throughout the contest.

*Proper sanitation and safety measures must be maintained throughout the entire contest. Conversations between contestant and model are limited. Any form of communication with observers, judges and other contestants is prohibited during the contest. Points will be deducted and multiple offenses will be cause for disqualification.

SCOPE OF THE CONTEST:

The contest will include an oral communications assessment, one written examination and 3 separate skill performance tasks. Contestants will demonstrate their ability to perform skills from the following list of competencies.

A. Daytime Makeup Application

Competitors will have 30 minutes to complete their daytime makeup application.

☞ **Contestant will supply a full-face photo (minimum 4x6) of the model without makeup and with hair pulled away from face and wearing a white headband.**

☞ Contestants will complete a full-face daytime makeup application.

☞ Colors should conform to the model's natural skin tone according to the discretion of the contestant.

☞ All work must be completed by hand.

B. Evening Makeup Application

Competitors will have 30 minutes to complete their evening makeup application.

☞ Contestants will complete a day to evening conversion on the model's full face. Daytime make-up CAN NOT be removed. If contestant does remove makeup, penalties will affect the score.

☞ Colors should conform to the model's natural skin tone according to the discretion of the contestant.

☞ All work must be completed by hand.

Note: Daytime Eyelashes may be removed during the Evening Makeup Application

C. Written Examination

**** Note: Mannequin General Knowledge Technical Assessment will no longer be offered at the contest site. Students will have access to this assessment online, which consists of 50 questions covering general knowledge in the competition area. This assessment along with the Professional Development Test, will be offered online between March 23-April 6, 2023.***

D. Oral Communication

Contestants will deliver a 2-3 minute oral explanation of the theme choice, development

and methods of application of the fantasy make-up. **NOTE: CARDS OR PROPS NOT ACCEPTABLE.**

E. Fantasy Makeup Application

Contestants will have 1 hour and 30 minutes to complete this task on a model.

☞ All artwork must be done during the fantasy makeup application (No pre-prep work allowed).

☞ Theme should reflect the national theme: “Fairytale”.

☞ **A typed description & an inspiration picture of Fantasy Makeup (not on model) placed in a 8 1/2 x 11 page protector** that will be kept by the judges must be displayed at the workstation. Your description should be brief but specific (10-15 words) of the theme you're creating.

☞ Items allowed for use are...all makeup products designed for use on the face, grease paint, false eyelashes, etc. Glitter and rhinestones may be used to accentuate the look, but you may not use prosthetics.

☞ Remove evening make between 10:00 am and 11:30 am prior fantasy make up competition and judging.

☞ After the judging of the fantasy make-up competitor will be allowed 15 minutes to add props/jewelry/clothing and hair ornamentations **THIS WILL NOT BE JUDGED BUT WILL BE USED FOR PHOTOS**

Note #1: Other items brought by the contestant will be subject to the approval of the technical committee.

Note #2: A representative (non-competitor) from each school must be present Friday, April 14, 2023 at the contest site no later than 3:00pm to set up the contest room.

Note #3: Contestants will not be released from the contest site after competition until the site (including floor) is cleaned up. This includes the contestant holding room/lunchroom and after the parade of models.

Note #4: NO cell phones allowed at any time during the duration of the competition. Cell phone use in the Competition/Holding area will lead to disqualification.

Revised 1/3/2023

SKILLS USA ESTHETICS COMPETITION SCORE SHEET: DAYTIME MAKEUP APPLICATION

| | | | | | | | | | | |
|---------------------------------------|------------------------|--|--|--|--|--|--|--|--|--|
| JUDGE #: _____ | | | Category: _____ Secondary _____ Post Secondary | | | | | | | |
| SKILLS EVALUATED | Possible Points | Contestant Number & Scoring | | | | | | | | |
| EXECUTION | | | | | | | | | | |
| Reflects Daytime Makeup | 50 | | | | | | | | | |
| Sanitation and Application Techniques | 25 | | | | | | | | | |
| DAYTIME APPLICATION | | | | | | | | | | |
| Conforms to Model's Skin Tone | 50 | | | | | | | | | |
| Blended Application | 50 | | | | | | | | | |
| Contouring for Appropriate Face Shape | 50 | | | | | | | | | |
| Photo Provided | 50 | | | | | | | | | |
| SUBTOTAL | 275 | | | | | | | | | |

SKILLS USA ESTHETICS COMPETITION SCORE SHEET: FANTASY MAKEUP APPLICATION

JUDGE #: _____

Category: _____ Secondary _____ Post Secondary _____

| SKILLS EVALUATED | Possible Points | Contestant Number & Scoring | | | | | | | | |
|---------------------------------------|-----------------|-----------------------------|--|--|--|--|--|--|--|--|
| EXECUTION | | | | | | | | | | |
| Reflects Fantasy Makeup | 50 | | | | | | | | | |
| Sanitation and Application Techniques | 25 | | | | | | | | | |
| EVENING APPLICATION | | | | | | | | | | |
| Written Description of Theme | 50 | | | | | | | | | |
| Creativity | 75 | | | | | | | | | |
| Technique | 75 | | | | | | | | | |
| Balance & form | 75 | | | | | | | | | |
| SUBTOTAL | 350 | | | | | | | | | |

SKILLS USA ESTHETICS COMPETITION SCORE SHEET: ORAL COMMUNICATION

JUDGE #: _____

Category: _____ Secondary _____ Post Secondary

| SKILLS EVALUATED | Possible Points | Contestant Number & Scoring | | | | | | | | |
|-------------------------------|------------------------|--|--|--|--|--|--|--|--|--|
| EFFECTIVENESS | | | | | | | | | | |
| Explains Theme | 25 | | | | | | | | | |
| Mannerisms, Diction & Clarity | 25 | | | | | | | | | |
| Shows Confidence | 25 | | | | | | | | | |
| SUBTOTAL | 75 | | | | | | | | | |

COMPETITION SCHEDULE

| ESTHETICS | | |
|------------------|-----------------------------------|------------|
| 8:00 - 8:15 | Contestants Report/Orientation | |
| 8:15 - 8:20 | Setup for Daytime Makeup | 5 Minutes |
| 8:20 – 8:50 | Daytime Makeup Application | 30 Minutes |
| 8:50 - 9:00 | Judging and Clean up | 10 Minutes |
| 9:00 - 9:05 | Setup for Evening Makeup | 5 Minutes |
| 9:05 – 9:35 | Evening Makeup Application | 30 Minutes |
| 9:35 – 9:45 | Judging and Clean up | 10 Minutes |
| 9:45 - 10:00 | Removal of Makeup | 15 Minutes |
| 10:00 - 11:00 | Oral Communication/Lunch | 60 Minutes |
| 11:00 - 11:05 | Setup for Fantasy Makeup | 5 Minutes |
| 11:05 - 12:35 | Fantasy Makeup Application | 1.5 Hours |
| 12:35-12:45 | Judging and Clean up | 15 Minutes |
| 12:45- | Judge Discussion with Contestants | Until Done |