



Chapter Goals

Below is a list of goals for advisors to help grow their chapters and become strong productive organizations that help students become world class employees.

<i>Goal</i>	<i>Recommended Quantity</i>	<i>Timeframe</i>
New Advisor Workshop – have new advisors attend	All new advisors	October
Advisor Mentorship - Mentor a new advisor	All new advisors	Ongoing
Career Essentials – Have students participate in the Career Essentials Program	Chapter Officers and/or Student Members	January
Chapter of Excellence (CEP) – Level 1 via registration system	Level 1	January
Chapter Officers - Have active chapter officers	3 Chapter Officers	Ongoing
Chapter Officers – Hold monthly chapter meetings	Doc. with agenda & minutes)	Ongoing
Chapter Officers – Have Chapter Officers participate in leadership training (Impact, Engage, etc.)	Chapter Officers	Ongoing
Membership – register advisors by early deadline	All chapter advisors	November
Membership – register students by early deadline	All students OR Students attending FLC	November
Business / Industry Sponsorships – help recruit a Business Sponsor for SkillsUSA Michigan (B/I and College Post-secondary sponsors needed)	\$500 or more	By January 31
Business Partners – help recruit a Business Partner for Technical Committees and/or judging/volunteering at conferences	One B/I partner per training program	By January 31
Fall Leadership Conference – have students and 1 advisor register to attend FLC	1 advisor and chapter officers	October
Membership – increase membership by at least 5% above the 2021-2022 membership count	5% minimum increase	January
Membership – register 100% of students in training program	Per training program	January
Chapter of Excellence (CEP) – Level 2 via registration system	Level 2	February
SkillsUSA Week – promote SkillsUSA during SkillsUSA Week (with pictures)	Plan and document participation	February
SkillsUSA Week – participate in the Food Sculpture/Can drive during SkillsUSA Week (with pictures)	Plan and document participation	February and/or March
Community Service Project – participate in a community service project	Plan and document participation	Ongoing
Community Outreach/Student Mentoring – participate in a community outreach or student mentorship program	Plan and document participation	Ongoing
Regional Contests – have students participate in the Regional Competition	Leadership, Occupation Related, or Technical	February
Chapter of Excellence (CEP) – Level 3 via registration system	Level 3	March
State Officer - Submit student application	1 application	March
State Leadership & Skills Conference – register students and advisor(s) for the State Leadership and Skills Conference	Regional Qualifiers, State Officers, Direct to State	March
Advisor of the Year Award - Nominate a teacher	1 advisor	January
Outstanding Educator Award - Nominate a teacher	1 advisor	February
Outstanding Service Award – Nominate Business & Industry partner for Outstanding Service to SkillsUSA Michigan	1 Business & Industry partner	By January 31