



Michigan Chapter Challenge

SkillsUSA Michigan is encouraging each chapter to increase their membership this year. We are challenging all chapters to complete each of the following to earn points toward the Michigan Chapter Challenge. To earn points, chapters/schools must complete each item by the deadline.

- Help find a Business & Industry and/or Post-secondary Sponsor (\$500 or more) for the State Leadership & Skills Conference – *20 points*
- Increase membership by 5% (in relation to the 2021-2022 membership) – *15 points*
- Help recruit a new chapter into SkillsUSA (middle school, high school, and/or college post-secondary) – *15 points*
- Nominate a new Business/Industry and/or Post-secondary Partner to serve on Technical Committee – *15 points*
- Complete levels of the Chapter Excellence Program (CEP) – *10 points for each level*
- Submit application for a State Officer Candidate – *10 points*
- Participate in any of the following – *10 points each*:
 - SkillsUSA Week – Food Sculpture Can Food Drive
 - Community Service Project
 - Community Outreach Project (ex. Mentor 2 Mentor)
- Nominate an advisor for one of the following – *10 points each*:
 - Advisor of the Year
 - Outstanding Educator
 - Outstanding Service Award (Business & Industry member)
- Participate in Career Essentials program with your students – *5 points per training program*
- Register 100% of your students from your training program – *5 points per training program*

State Awards:

- Each chapter that scores 100 or more points will receive a gift card and recognized onstage at the State Leadership and Skills Conference.
- Each chapter that scores 150 or more points will be entered into a drawing for a SkillsUSA Blazer PLUS a gift card and recognized onstage at the State Leadership and Skills Conference.
- The chapter that scores the highest points will receive priority seating at the State Leadership and Skills Conference PLUS a gift card.
- A link to a Google Form will be sent to lead advisors in February for tracking of points. The final submission deadline will be March 14, 2023