

**2021 MICHIGAN SKILLSUSA CHAMPIONSHIPS
TASK & MATERIALS LIST**

SKILL OR LEADERSHIP AREA: T-shirt Design

CONTEST LOCATION:

Online

RESUME:

Each student must mail a one-page printed resume before the contest starts to the contest coordinator). This is the only time that resumes can be turned in.

Failure to do so will result in a 10-point penalty.

SUPPLIED BY THE TECHNICAL COMMITTEE:

- Timekeeper and judges
- All necessary information for the judges and technical committee

SUPPLIED BY THE CONTESTANT:

- Rendering of t-shirt design
- 1 page resume

CONTEST GUIDELINES:

1. Entries must be rendered in color with a maximum of 4 solid colors (no photos or parts of photographs). Any background color, other than white, will be counted as one of the 4 colors. White will be counted as a color if it is part of the design.
2. The T-shirt designer must specify the color of the shirt that the artwork will be screened onto and where artwork will be placed.
3. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or other comparable software. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
4. All entries should be submitted with on a single 8.5" x 11" page.
 - a. The design must be 7" wide or 7" tall on its largest dimension for judging.
 - b. Deductions will be taken for every 1/8" over or under 7" on your artwork design.
 - c. All entries must include the following wording: SkillsUSA Michigan 2021
 - d. Label the back of your artwork with the following:
 - i. Member's name
 - ii. Advisor's name
 - iii. Training program (e.g., Graphic Arts, Electronics, Drafting, etc.)
 - iv. School name, address and phone number
5. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.
6. All copyright laws must be followed in the creation of the design.

7. Contestants will deliver a five to seven minute presentation regarding their design. Talking points should include:
 - a. How he or she came up with the design of the t-shirt
 - b. The process in which he or she designed the t-shirt
 - c. Why he or she feels it represents their state
 - d. What are its unique qualities
 - e. Why other students/advisors would want to wear it
8. The student must keep a copy of the design until results are announced. Upon request, the winner will be required to submit his or her artwork in the original software file to the state office on a CD, flash drive or by e-mail for reproduction purposes. SkillsUSA Michigan cannot guarantee return of any materials. If the art was not rendered electronically but is selected as a winner, SkillsUSA Michigan will have the artwork rendered according to the original design, but to our specifications.
9. SkillsUSA Michigan retains the right to make modifications to the final design as necessary in order to produce the design to our standards and to the manufacturer's specifications and abilities.
10. All submissions will become the property of SkillsUSA Michigan.

CLOTHING REQUIREMENT (if different from National contest):

- Business Casual is recommended, but not required

OBSERVERS ALLOWED IN ROOM DURING COMPETITION?

- No

Contest Schedule:

4/3/21 at 5:00pm – Project submission post marked by US Mail to:

Address: emailed to advisors

The submitted artwork will be measured and evaluated to determine the finalists.

Up to 10 students will make the finals and be emailed interview times for the presentations on 4/20/2021.

4/12/21 at 9:00am AND 1:30pm (contestants MUST attend one or the other)

4/20/2021 9:00am – 12:00pm (noon) Interview with judge.

Individual presentations by the contestants on a Zoom meeting with the coordinator, and each judge. Presentations will be 5-7 minutes long. If a student presentation runs long (10 minutes) we will stop them and begin the question part of the contest.

The student artwork will be mailed to the coordinator who will receive the student resumes, and artwork. They will be pre judged for correct size and following the standards, prior to the interviews. The Artwork will be scanned into a PDF and emailed to the judges prior to the interviews with a contestant # as the only identification for the art.

Ask questions by email to: S.lick@charter.net – In the subject line put – “Question -2021 Pin Design Contest” Your questions will be answered within 24 hours by Mr. Steve Lick. If you do not get a reply within 24 hours, Call his cell phone at 269 903-8388.

Revised 2/25/2021