

2021 MICHIGAN SKILLSUSA CHAMPIONSHIPS TASK & MATERIALS LIST

SKILL OR LEADERSHIP AREA: Chapter Display

CONTEST LOCATION

Virtual

RESUME:

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

STUDENT MUST SUPPLY:

- 1 page resume (one for each student)
- Same supplies as listed in the SkillsUSA Championships Technical Standards

NOTES:

- The contest theme is posted here: <https://www.skillsusa.org/competitions/skillsusa-championships/theme/>.*
- Please refer to the National Technical Standards for detailed information related to this contest.*
- How to access SkillsUSA National Technical Standards:
https://www.youtube.com/watch?v=aR9Jet0PRP8&feature=emb_logo
- National Contest Updates are located:
<https://www.skillsusa.org/competitions/skillsusa-championships/contest-updates/>
- The display itself **cannot** be changed or altered in any way from what was presented at the regional contest.
- The Chapter Display **MUST** be a brand new display each year. All displays must be built and/or assembled from scratch during this school year. If a Chapter Display is determined by the judges and/or conference staff to be the same display as any previous year, that display will be disqualified.

CLOTHING REQUIREMENT (if different from National contest):

- SkillsUSA official dress
- No heels over 2"
- No hats (unless part of industry standard)
- No logos, no names, all identifying information must be covered.
- 2021 only – no deductions will be made if full official dress is not available

OBSERVERS ALLOWED IN ROOM DURING COMPETITION?

- No, not during judging. Observers can view the displays before and after judging.

PURPOSE

The Chapter Display contest selects the outstanding promotional exhibit designed and constructed by SkillsUSA student members and other students at their school or college. The display is built around and articulates a common theme with subthemes that SkillsUSA establishes annually, as well as a focus on the SkillsUSA Framework. The final product should

be an exhibit (display) that reveals how SkillsUSA student members enrolled in Career and Technical Education (CTE) are preparing for leadership in the world of work and will enter the workforce with the skills described in the SkillsUSA Framework.

ELIGIBILITY (TEAM OF 3) Open to active SkillsUSA members.

Skill Performance

This contest is a multi-member team event involving SkillsUSA members and students at the school or college from career and technical education (CTE) programs, as well as from academic programs.

The display contest enables students to conceptualize a promotional and educational exhibit, set goals for creating the exhibit and develop and execute a plan for constructing the exhibit.

In the process of constructing the exhibit (chapter display), students have a hands-on opportunity to get involved in developing a design, working cooperatively with others as a team to construct the display, learning how to communicate effectively, marketing a product (display) and demonstrating workplace skills such as those included in the SkillsUSA Framework. These major competencies are comprised of a number of sub-competencies listed below

Contest Guidelines

1. The display must be designed and constructed by students who were enrolled during the school year immediately preceding the National Leadership and Skills Conference.
2. Size:
 - a. The maximum size of the display will be 48” wide by 48” deep, by 84” measured from the floor and parallel to a line running from drapery posts in front of the display.
 - b. The minimum size of a floor or table top display will be 32” wide by 32” deep by 42” high measured from the floor or from a table top parallel to the front of the display area.
 - c. All moving or stationary parts, including such display components as flags, carpet, draperies and signs, must remain inside of these dimensions.
 - d. If a display is positioned other than parallel to the front of the space provided, the width and depth dimensions still apply.
 - e. All parts of the display must stay within the specified dimensions.
 - f. Penalty: Five points will be deducted for each 1/8" over the prescribed size for any dimension or for each 1/8" under the prescribed size for any dimension.
 - g. If foldout, pivoting, rotating or moving portions are used in the display, they must be arranged to comply with the minimum and maximum size of the display.
3. A team of three (3) contestants in official SkillsUSA attire must participate in a presentation/interview component in which **all three team members** describe the display and how it conforms to the theme and the SkillsUSA Framework.
 - a. All contestants must submit a one-page, typewritten résumé to the judges. Failure to do so will result in a 10-point penalty.
 - b. The team must also submit their official SkillsUSA notebook at the orientation meeting. The notebook will be available for contestants to use as a visual aid to support their presentation when they come to the display area at their assigned interview time.
 - c. The presenters/interviewees should impart information to judges on the following:
 - i. How the display was conceptualized, and the layout and design was

determined.

- ii. How the central theme was carried out and how the SkillsUSA Framework was incorporated into the display.
 - iii. The educational value of the display for the students that constructed it, as well as for the audience who views the display.
 - iv. The creativity and originality incorporated into the display.
 - v. How the display was constructed according to a plan.
 - vi. The quality of the workmanship in the construction of the display.
 - vii. What different occupational and academic program team members participated in the construction of the display.
 - viii. The timelines and number of hours spent constructing the display.
 - ix. What parts of the display (if any) were commercially made.
 - x. The cost of constructing the display.
 - xi. How the display was designed to facilitate easy transportation and setup/teardown.
 - xii. How the display was used or will be used at the local school/college and community to promote occupational programs and SkillsUSA.
4. The presentation/interview will be no more than seven minutes in length. A timekeeper will announce when 30 seconds remain in the interview time allotment so contestants and judges can complete final comments. The presentation/interview will end at the seven-minute set time. There will be no time penalties for the presentation/ interview.
 5. The presentation/interview team must have a 1” official SkillsUSA three-ring binder containing pictures with descriptions, sketches and drawings, a detailed description of the purpose of the display in relation to the theme and SkillsUSA Framework.
 - a. It should include information about how the display was conceptualized and the process of constructing it. More specifically, it should include information about the presentation/interview topics listed above in 3i. – 3xii.
 - b. Notebooks will be returned to the presentation team when they come to the contest area on the day of competition for use as a visual aid during the presentation.
 - c. A letter certifying that the display was designed and constructed by students MUST be the first page of the notebook. This means that when the notebook is opened, the letter must be the first visible page. The letter must be signed by a local school or college administrator on school official letterhead stationery. The letter must identify the students who will be interviewed. It must also identify the school, city and state.
 - d. The notebook must be limited to 12 pages (24 surfaces).
 - e. If plastic document holders are used, two sheets or documents can be placed in one plastic document holder back-to-back, creating a front and back page. Unused plastic document holders will count as pages as well as any other documents such as résumés placed in the notebook sleeves or notebook pockets. Only documents verifying and describing the display should be placed in the notebook. A five-point penalty will be assessed for each page beyond twelve (12).
 6. When the display team is directed to their display on the day of competition, they need to quickly activate their display and tell the technical chairperson when they are ready to begin the presentation.
 - a. Three or more judges will be seated in front of the display.
 - b. The team can quickly introduce themselves if they wish.
 - c. Time will begin when the judges are seated and at the command of the technical chairperson.
 - d. Team members will have up to seven (7) minutes to present information to judges and

- to answer judges' question.
- e. Time will be called at the end of 7 minutes and the technical chairperson will ask the judges if they have seen and heard everything about the display.
 - f. At the conclusion of the presentation/interview, the technical chair will ask the team as to whether or not the display can be deactivated and if they want to remove any electronic hardware for security concerns, which should be designed into the display for quick removal.
 - g. The notebook will be left at the display at the conclusion of the presentation/interview for further review by judges and technical committee members.
7. If displays use electronic equipment, surge protectors should be installed. The SkillsUSA headquarters cannot be responsible for current surges. Consider using a power strip with a circuit breaker for 110-volt power. Displays that have electrical/electronic components should be designed so that they can be activated and deactivated with one switch. The activation time will be reduced by the interview participant and the switch will be left at the display following the interview for further review by the judges.
 8. No flammable liquids or compressed gases may be used in a display. Any display that in the opinion of the technical committee or the judges appears to be unsafe or dangerous may be disqualified.
 9. Immediately following the interviews, technical committee and judges will conduct a debriefing to inform participants about the overall quality of the displays and the interviews.
 10. On the day the public visits the displays, display team members should take turns presenting their displays at the designated times to interested visitors while ensuring the security of their displays. It is recommended that team members be in SkillsUSA dress while presenting to the public.
 11. The displays must be set up by students. Advisors are not to enter the setup area with the exception of moving in the display. Since the setup area has limited space, no more than three registered contestants will be allowed to participate in setting up the display at one time. Failure to comply with this rule will result in the disqualification of the display. Students should have technical knowledge on how to repair malfunctioning or damaged displays. Failure to do so may result in the disqualification of the display.
 12. All competitors must create a one-page résumé and submit a hard copy to the technical committee chair at orientation. Failure to do so will result in a 10-point penalty

Chapter Display Rubric

Items Evaluated	Possible Points	1	2	3	4	5
Educational Value	150					
Notebook: Number Chapter Members Involved	40					
Notebook: Organization	40					
Notebook: Number of Hours	40					
Notebook: Write-up/Pictures on Buildings	40					
Notebook: Prints/Drawings Included	40					
Layout and Design: Balance	75					
Central Theme Carried Out in Clear Manner	75					
Creativity and Originality: Technical Creativity	75					
Creativity and Originality: Innovation	75					
Creativity and Originality: Motivation	75					
Workmanship: Finish	25					
Workmanship: Lettering	25					
Workmanship: Fit	25					
Workmanship: Material Selection	25					
Student Interview	100					
Résumé Penalty	0 or -10 only					
Clothing Penalty	Up to -50					
Over/under Size Penalty	0 to -50					
Team Penalty (if competing with less than the required number of team members)	-100					
Total Possible Points	1,000					