

SkillsUSA Advisor Council Minutes

July 28, 2016

Those in attendance: Julie Ivan, Rosa Williams, Tammy Brown, MaryEllen Brocklehurst, Dave Wait, Patty Fox, Lawrence Neely, Dave Urlaub, Aaron Gaertner, Michael Hintze, Tom Koehler

Dave Wait provided feedback on organization. Fall Leadership Conference with Advisor council members to use SWOT Analysis

S-Great Director, Leadership, Variety of Contests, National Awareness Contest, Fairness

W-Cost, poor communication, Regional Level, getting Advisors, STEM opportunities

O-Networking with Business Partners

T-funding for schools, CTSO fundraising, Support from Administration, Government Legislations, graduation requirements, TRAC audit

Meeting was called to order by Julie Ivan at 9:45AM

Minutes stand approved.

Treasurer Report: \$640.84 Balance, Spirit items cost \$306.59, Professional Members \$494.00

Budget Report: More income coming in, Sept. endowment will show (income)

Director's Report: Tammy Brown

- a. State Conference: 1480 paid participants, 500 Volunteers
Numbers were down due to Spring Break. No state law for holding during Spring Break
- b. National Conference: 214 members with 39 schools represented. Michigan brought home 33 medals. There were 134 contestants and 84 were in the top 10!
- c. Membership – page 6. Post-secondary has gone up
- d. Calendar – page 12. *Tentative

Regional Reports:

Region 1 – no report

Region 2E – new advisor getting information

Region 2W – Conference call in Oct. Schools not paying dues to compete

Region 3 – Good year, Genesee back in region

Region 4 – no report

Region 5 – no report

Unfinished Business: none

New Business:

- a. Fall Leadership maxed out last year. Changing format – Lansing Center need extra rooms. Have group activity in AM and Breakouts in PM. Nolan Rogers to do a social media for students. Michigan National Army Guard to do a presentation on leadership
- b. Advisor Topics: Work based Learning Information – teaching soft skills
 - Connection between Leadership skills
 - Regional schools where they can find funding for CTE programs
- c. Regional competitions: Earlier due date? Is it possible? NO
 Feedback: end of semester, curriculum, state standards, weather challenges, better for students, more time to prepare them
 Direct to state form due Feb. 15, 2017
 Change to online form page. 14-15
- d. State Conference
 - a. Feedback – page 18-24. More this year. Names for students on screen - no “Statesman” Award – there was confusion, 133 completed, will change system for awards, add to October Advisory meeting
 - b. Keynote Speaker – Local Michigan, much better speaker – Breaking Traditions speaker, possible speaker – Bruce Boguski, Findlay Ohio, Motivational speaker on reaching your potential
 - c. Contest Changes: screen printing – not going to add
 - d. Future dates – page 27. Contract this year and next year. Working with Amway and DeVos Center. 2022 dates can it be changed to a week later, probably not. Four year contract – only proposed at this time. Will be discussed at a later date. Contract through 2019 – Dave and Tammy will into through 2022. Will discuss more at October meeting.
 - e. Awards ceremony – page 28 Advisor feedback – why not recognize more students? Tammy surveyed other states – see page 28. Will stay as 1st, 2nd and 3rd places only – no changes
 - f. Regional transportation to states – need to discuss at Regional meetings
 - g. Leadership Judge & Admin. Meeting page 29 – Tammy’s instructions will be in the judges packet. Suggested to give prior to State conference to make it clear who the contest administrator is.
 - h. Contest administrator Procedures – page 32-33. Tammy proposed new forms, will now have 3 things that will match for all results.
 - i. Participant code of conduct – page 35 #5 will be new – Hotel Conduct that will address opposite gender in rooms, take out of #4, add to #5. Discuss transgender issues – will need more guidance – Dave Wait is working on.
 - j. National Conference
 - a. Opening ceremony much better this year as well as bus, need more room for equipment on buses
 - b. Will be a new online Leadership test. Tammy will talk about at State Director Meeting

- c. Michigan's National Officer Candidate Policy will stay the same. Student must be a state officer in good standing for one year before they are approved to run for national office.

Advisor Council Makeup- page 37. Can advisors be on council if no membership? As a Voting delegate?

Feedback – does not seem to be a problem, will stay as same.

Committee Reports – none

Next meeting – October 24, 2016 Advisor Council

October 25, 2016 Technical committee

Meeting adjourned at 12:25pm.

Meeting Minutes taken by Patty Fox. Thank you Patty

Meeting minutes submitted by Kathy Dardas.