

## SkillsUSA Michigan Advisor Council Meeting

July 29<sup>th</sup>, 2015

1. Call to order-the meeting was called to order by Julie Ivan
2. Introductions: those in attendance: Julie Ivan, Rosa Williams, Tammy Brown, MaryEllen Brocklehurst, Dave Wait, Dave Urlaub, Patty Fox, Aaron Gaertner, Lawrence Neely, Marv Argersinger
3. Approval of minutes.
4. Treasurer report read by MaryEllen, balance for 2015 \$653.43 on file for audit.. Deposit made for \$516.00, \$353.87 spent for Nationals spirit items.
5. Budget: Dave provided report.
  - a. A loss for the year, due to payroll increase.
  - b. A few regions still owe dues for Nationals.
  - c. Due dates for Nationals might need to be looked at.
6. Directors Report: Tammy Brown
  - a. State conference: numbers up 1546 attended, 74 schools out of 100 chapters,
  - b. National conference 238 attended up as well, 39 schools winning 21 medals, 48% top 10. Skills point 72 students received.
  - c. Mike Rowe on Skilled Trades will be doing videos pushing the issue.
  - d. State director's meeting-August in Michigan, Tammy will be hosting 51 state directors at the Amway Grand on August 11-15, 2015. Governor will do a video for conference.
7. Regional Reports:
  - a. Region 1 – will rotate regional competitions every 2 years between Jackson and Lenawee.
  - b. Region 2E- Everything in account health
  - c. Region 2W-Account good, conference call set for October.
  - d. Region 3- Aaron Gaertner will be new Junior Rep., good budget will have meeting in October.
  - e. Region 4- No new business
  - f. Region 5- They are good.
8. Unfinished Business:

a. Black jacket conversation, at Skills USA Nationals is it considered official attire, Michigan is not. Discussion would have to change all technical standards if allowed or make it optional. You have to put Skills USA logo on. Advisor Council not recommending Jacket for State Conference. Will take a wait and see approach. Tammy will take the topic to State directors meeting.

#### 9. New Business:

a. Social media, we need to get on board, twitter, facebook we have, Instagram with hash tag for skills at state conference, take selfies, post pictures. Get past state officers to help. Try at Fall Leadership Conference, get feedback and go from there, will have to be monitored.

b. Fall Leadership Conference: Try social media there with feedback.

c. Regional Competitions: No changes, all is good.

d. State Conference: Feedback online survey was passed out, good and bad, need to do survey sooner.

i. Possible old school, 5 questions on a card, put in conference packet, collected and counted after conference.

ii. Survey by phone, electronically at conference.

iii. Medals back on stage; what works best for State officers, discussion, a lot of Advisors would like to see the medals back on stage, further discussion will be needed.

iv. Proposed Contest Changes: Tammy proposed to drop Web Design will now be direct to States, motion carried.

v. Future Dates: 2017 Conference dates not to conflict with Spring Break, a lot of concern about student participation.

vi. Closing ceremony went smoothly.

vii. Increase at Delegate Meeting; discussion that students spend a lot of time preparing for the State Officer Team, with little participation from sending schools. Dave Urlaub will address at leadership Conference. Will need further discussion to get Advisors involved.

e. National Conference: Survey was passed out, a lot of negative feedback.

i. Buses, no Wi-Fi, ac and broke down.

ii. Restaurants, not enough food, understaffed, vouchers need to use at more places.

iii. Looking into flying, each school would be responsible for own way.

v. Action skills not handicap approved. Dave Urlaub for the technical committee for next year.

f. World Skills: Advisor Council has given monetary donation in past, Dave Urlaub suggested we give each student \$100.00. Maryellen seconded, approved will be done Thursday July 31<sup>st</sup>, 2015.

10. Committee Reports: None

11. Next Meeting:

a. Advisor Council Meeting-October 21, 2015 Amway Grand, Grand Rapids

b. technical Meeting: October 22, 2015 Amway Grand, Grand Rapids

12. Adjournment: Meeting adjourned at 11:45

Submitted by Patty Fox (sitting in for secretary)