

## 2020 MICHIGAN SKILLSUSA CHAMPIONSHIPS TASK AND MATERIALS LIST

SKILL OR LEADERSHIP AREA: **PHOTOGRAPHY**

### CONTEST LOCATION:

Amway Grand Plaza Hotel  
187 Monroe Avenue NW  
Grand Rapids, MI 49503, US  
(616) 774.2000  
<http://www.amwaygrand.com/>

The popularity of digital photography has swept our nation and digital images are used in all aspects of communication in our life. Digital cameras are available to the masses, but only a few will step forward and produce clean, clear, and meaningful images that tell a story. The talented photographer can see the differences before they shoot, have the ability to correct the image if needed, and manage the workflow.

In this digital photography competition, students will be asked to demonstrate proficiency in camera controls, create compositions, enhance images through manipulation, and use/understand the basic digital workflow in **Photoshop**. Students' craftsmanship for print competition will also be evaluated.

**1. Print Competition: Theme:** Please keep photo manipulation to the basics that you would find in the adobe raw converter in Lightroom develop window.

- Print#1 - An environmental portrait of a person. An environmental portrait is them in their space or performing the activity they do. The portrait is as important as the environment they are in. This photo should showcase your ability to control and manipulate lighting.
- Print#2 - The subject can be of any choice. The main purpose of this photo is to showcase your ability in Photoshop. You can use layers or blend exposures and elements from other photos. A black and white conversion or just submitting an HDR is not far enough.

Bring two prints for the gallery competition portion of the contest; B/W or Color. Photographs are to be displayed at the competition and/or the awards ceremony. The two prints should be printed 11" x 14" with a 16" x 20" backing and 16" x 20" black window/over mat.

- i. Attach a brief description on the back – in a sealed envelope taped to back of mat attach student's name, school, advisor, and school address on 3" x 5" card

\* \*Prints can be picked up after the awards ceremony at registration on Sunday.

**2. Field Assignment: Theme:** To be determined on the day of the competition

Students will use a DSLR camera to perform on-site photography, submit the original files on a contact sheet, then after slight clean up and enhancement turn in 4 final images. The students' assignment is to communicate a message that evokes emotion through their images. Judges will be looking for great composition, creative subject choices, and interesting camera angles.

- i. 10-12 images for a contact sheet
- ii. 4 final images (these can be 4 separate documents or combined into one)

- iii. All 4 final images should have minimal editing (cropping, color, exposure, etc.)
- iv. All files will be saved as a .psd or .jpeg

### **3. Demonstrate the ability to use a variety of tools and techniques in Adobe Photoshop.**

Apply the knowledge of manipulating a digital image through several techniques, including:

1. Change orientation of an image
  2. Change image size and/or crop
  3. Use selection tools
  4. Transform selections
  5. Create layer masks
  6. Use adjustment layers
  7. Make tonal adjustments
- 5.1.8 Save and correctly name file

### **4. Written Test:**

Students will be given a written test covering basic photography knowledge.

### **5. Interview:**

An interview or exit interview will be performed to demonstrate an ability to communicate and articulate their photographic work.

### **Resume:**

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10-point penalty.

All students must follow the official SkillsUSA clothing requirement. The SkillsUSA clothing assessment rubric will be used. Students must arrive in official dress. [Note: Students can change during the Field Assignment time frame (pants and shoes only) without penalty.]

During the Field Assignment, students will be allowed a half-hour for lunch. Lunch will NOT be provided. Communication with their advisor during the field assignment is not allowed.

### **All Students must provide the following;**

- Digital camera with manual controls
- Card Reader or USB cable
- 1G USB jump drive
- Tripod (optional)
- Resume - 1 page
- Fully charged batteries for all equipment
- Lunch or lunch money
- Must bring their own laptop with Photoshop installed

*Optional – Students are encouraged to bring a portfolio of work for review. The portfolio will NOT be judged but the student will receive feedback on their work from photography experts.*

### **Testing Times:**

Leadership Test- 3:00 pm to 7:00 pm, Ambassador Ballroom, Amway Grand Plaza Hotel  
Photography Test- Will be administered on Saturday during the competition.

# SCORECARD Photography

		Contestant #	Contestant #	Contestant #	Contestant #	Contestant #
Items Evaluated	Possible Points					
1a. Print Competition - Original	100					
1b. Print Competition - Edit	100					
2a. Field Assignment Contact Sheet	250					
2b. Field Assignment Final 4 Images	250					
3. Written Test	50					
4. Interview	100					
Photoshop Test	150					
Résumé Penalty	0 or -10 only					
Clothing Penalty	0 to -50					
<b>Total Possible Points</b>	<b>1000</b>					
<b>Judges' Signatures:</b>						
<b>Verified -Tech. Member</b>						
<b>Date:</b>						

