



***State Leadership and Skills Conference***  
***Exhibitor Information***  
Grand Rapids, Michigan  
April 17-19, 2020

**General Information**

- Exhibit areas are accessible to all participants
- Dates and Locations:
  - **Friday, April 17, 2020** - Amway Grand Plaza Hotel, Second Floor Center Concourse, 3:00 pm to 8:30 pm
  - **Saturday, April 18, 2020** - Amway Grand Plaza Hotel, Second Floor Center Concourse, 9:00 am to 6:00 pm
  - **Sunday, April 19, 2020** - DeVos Place, Secchia Lobby, 8:00 am to 12:00 pm  
*(required for companies/colleges interested in speaking with winners)*

**Pricing**

- Exhibit Spaces include one (1) skirted 6' table and 2 chairs
  - **Option 1:** standard rate of \$350 per day
  - **Option 2:** discounted rate of \$200 per day, with a donation of at least \$200 worth of prizes for any contest(s)
  - **Option 3:** discounted rate of \$250 per day, if you provide one judge for any contest
  - **Option 4:** discounted rate of \$200 per day, if you provide at least two judges for any contest(s)
- **Note** – Exhibitors registering after the registration deadline will be charged at \$15 per day late registration fee.
- Add-ons, at an additional cost per item:
  - Add-on 1: \$100 per day – Additional Table
  - Add-on 2: \$25 per day – Electrical Access

**Registration**

Please complete the attached form and mail with your payment by **March 1, 2020** to:  
SkillsUSA Michigan  
Eastern Michigan University  
Ypsilanti, MI 48197



## State Leadership and Skills Conference Exhibitor Registration

Company: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_ Email: \_\_\_\_\_  
 Contact: \_\_\_\_\_

### Date and Location:

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### Exhibit Spaces include one (1) skirted 6' table and 2 chairs

- Option 1 Standard rate of \$350 per day
- Option 2 Discounted rate of \$200 per day, with a donation of at least \$200 worth of prizes for any contest(s)  
Contest(s) \_\_\_\_\_  
Industry Awards \_\_\_\_\_
- Option 3 Discounted rate of \$250 per day, if you provide one judge for any contest  
Judge 1 Name \_\_\_\_\_  
Contest \_\_\_\_\_
- Option 4 Discounted rate of \$200 per day, if you provide at least two judges for any contest(s)  
Judge 1 Name \_\_\_\_\_  
Judge 2 Name \_\_\_\_\_  
Contest \_\_\_\_\_

### Add-ons (additional cost):

- \$100 – Additional Table
- \$25 – Electrical Access

**Total Enclosed\*:** \_\_\_\_\_

\* For a credit card payment form, please go to our web site at <http://tinyurl.com/skillscreditcard>



**Register for any two days  
and get the third day free!**

Please return by **March 1, 2020** to  
SkillsUSA Michigan, Eastern Michigan University, Ypsilanti, MI 48197  
Fax 734-487-4329 or email [tbrown51@emich.edu](mailto:tbrown51@emich.edu)



# *State Leadership and Skills Conference*

## *Exhibitor Information*

### Rules and Regulations

**Purpose:** This conference is conducted for educational and informational purposes; to disseminate knowledge and ideas; to encourage communications; and to promote product information.

**Eligible Exhibits:** SkillsUSA Michigan reserves the right to determine the eligibility of any exhibitor. No exhibitor shall sublet or share space. All promotional activities must be confined to the limits of the booth. All activities and presentations must not disrespect the other exhibitors.

**Installation and Removal of Exhibits:** Exhibitors may begin installation at two hour before start time. All exhibits must be removed one hour after finish time.

**Security:** Vendors are responsible for their own security and storage. SkillsUSA Michigan assumes no liability for lost or stolen items. Storage is not available from SkillsUSA Michigan.

**Audio-Visual:** The use of devices for mechanical reproduction of sound must not be projected outside the booth. Motion pictures, fashion shows, etc., outside the booth area are subject to prior approval by SkillsUSA Michigan.

**Insurance/Defacing of Property:** (1) Fire and theft insurance, if so desired, must be taken out by each exhibitor at their own expense. (2) Exhibitors are liable for any damage caused to the building, building fixtures, walls or floors. (3) All exhibits are to be free standing, no materials may be attached to fixtures or walls.

**Restrictions:** SkillsUSA Michigan reserves the right to restrict exhibits or promotional materials, which for any reason become objectionable, and may also evict any exhibit which, in the opinion of SkillsUSA Michigan, detracts from the general character of the conference. SkillsUSA Michigan will not be liable for any refund or other expenses in this instance.

**Liability:** Neither SkillsUSA Michigan, nor their agents or representatives will be responsible for any injury, loss or damage that may occur to the exhibit or personnel. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims.

**Promotional Samples:** Only non-food samples may be given to conference participants. SkillsUSA Michigan reserves the right to restrict any promotional samples it deems to be objectionable.

**Industry Awards:** Industry awards are prizes given to the medalists (first, second and third place) at the Sunday Awards Ceremony. Examples are scholarships, tools of the trade, books, software, etc.

**Colleges, Universities and PostSecondary Institutions Scholarships:** At the Sunday Awards Ceremony, only colleges, universities and postsecondary institutions that have donated scholarships to SkillsUSA Michigan that year will be allowed to have a representative speak with the winners of their scholarships only. They may not speak with other winners that did not receive their scholarships. This conversation must be for the sole purpose of gathering information related to their scholarship and must take place at their own exhibitor table, no other location is permitted. Colleges, universities and postsecondary institution representatives will respect the rights of the winners and only speak to them for a short amount of time when they are available. Colleges, universities and postsecondary institution representatives will not approach winners while they are at another exhibitor table.

**Inability to Perform:** In the event the conference is not held for any reason beyond its control, SkillsUSA Michigan reserves the right to retain part of the rental fee as shall be required to compensate for expenses incurred up to that time. If an exhibitor is unable to attend, after submitting this contract and payment, SkillsUSA Michigan reserves the right to retain all or part of the rental fees.

**Clarification of Rules:** All matters or questions not covered by these rules and regulations shall be subject solely to the decision of SkillsUSA Michigan and/or the conference sites. These rules and regulations may be changed at any time by SkillsUSA Michigan and shall be binding to the exhibitor.