



SkillsUSA Michigan Sponsorship Program

All funds will support SkillsUSA Michigan.

Trainee Sponsor - \$500 to \$999

Benefits – Recognition in state conference program; one banner supplied by the sponsor at the state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on www.miskillsusa.org and linked for one year.

Leader Sponsor - \$1,000 to \$2,499

Benefits – Recognition in state conference program; up to two banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on www.miskillsusa.org and linked for one year.

Professional Sponsor - \$2,500 to \$3,999

Benefits – Recognition in statewide newsletter; up to ¼ page advertisement in state conference program, up to three banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on www.miskillsusa.org and linked for one year.

Champion Sponsor - \$4,000 to \$4,999

Benefits – Up to 30-second video opportunity at state conference opening ceremony; up to ½ page advertisement in state conference program; recognition in statewide newsletter; up to four banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on www.miskillsusa.org and linked for one year.

American Sponsor - \$5,000 and \$9,999

Benefits – Up to full page advertisement in state conference program; up to ½ page advertisement in statewide newsletter; up to 30 second video opportunity at state conference opening ceremony; up to five banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on www.miskillsusa.org and linked for one year for each event.

Marque Sponsor - \$10,000 and up

Benefits – Official sponsor of the state conference; up to full page color advertisement in state conference program; up to full page color advertisement in statewide newsletters; up to 30 second video opportunity at state conference; up to six banners supplied by the sponsor at the state conference; one double-sized exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on www.miskillsusa.org and linked for one year for each event.

For more information, please contact:

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An affiliate of **EASTERN MICHIGAN UNIVERSITY**