

**2019 MICHIGAN SKILLS USA CHAMPIONSHIPS**  
**TASK AND MATERIALS LIST**  
SKILL OR LEADERSHIP AREA: ESTHETICS

**CONTEST LOCATION:**

Courtyard Grand Rapids Downtown  
11 Monroe Avenue NW  
Grand Rapids, MI, US  
616-242-6000  
<http://www.ourcourtyardgr.com/>

**RESUME:**

Each contestant and model must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

**PURPOSE:** To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Cosmetology/Esthetics.

**CLOTHING REQUIREMENT FOR BOTH CONTESTANT AND MODEL:**

Official SkillsUSA dress, without blazer, and less than 1" heel closed toe and all black shoe. Contestants/Models must have natural nails (short and no artificial) with no nail polish. Hair must be pulled back, no jewelry or facial piercings. Penalty will result if not followed.

**ELIGIBILITY:** Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

**TASKS TO BE PERFORMED:**

- Daytime Makeup
- Evening Makeup
- Fantasy Makeup
- Oral Presentation
- Written Exam

**EQUIPMENT & MATERIALS SUPPLIED:**

Supplied by the Technical Committee at the Contest Site:

- Work area
- Contestant chair
- Models Chair
- Small table (for products)

### **SUPPLIED BY THE CONTESTANT:**

☐ Model (Must be have hair pulled away from the face with a **white headband**. Model must also have a clean, cosmetic-free face. No piercing, earrings or necklaces (jewelry may be worn in the fantasy portion of the contest). Models do not take the written exam.

- Professional Makeup Brushes
- Disposable Applicators
- Headband
- Foundation Makeup
- Concealor
- Eye shadows
- Eyeliners
- Eyebrow Pencils
- Powder Blush or other Cheek Color
- Lipsticks
- Lipliners
- Lip Gloss
- Tweezers
- Scissors/Water Bottle/Spray Bottle
- Mascara
- Loose or Pressed Powder
- Disinfecting Agent/Hand Sanitizer
- Fantasy Makeup supplies necessary for your creation
- Towel (4-6 minimum) – Clean (no holes)
- Short Makeup Cape (white or black).
- Plastic Ziplock bags, gallon size, for disposal of refuse
- Strip or Individual Eyelashes and Adhesive
- Cotton/Q-tips
- Light (optional)
- Extension Cord and or power strip.
- Toothpicks/Orangewood Sticks
- Facial Cleansers, Toners and Lotions
- Mirror (optional)
- Tissues
- **Limit supplies to those necessary to complete look**
- A typed brief but specific, description (10-15 words) of the theme you are creating for the fantasy makeup application.
- One page Resume for contestant AND model
- ***Model/contestant must bring sack lunch. Not allowed to leave site.***

### **CONTEST INSTRUCTIONS:**

Initial preparation will be prejudged before the start of the contest at the contest site.

Setup can only consist of items needed for the specific contest application in progress.

Time will be allowed between each contest to reset the table. Proper control and usage of

product and tools will be expected at all times. Floor monitors/judges will assess sanitation/disinfections procedures throughout the contest.

\*Proper sanitation and safety measures must be maintained throughout the entire contest.

Conversations between contestant and model are limited. Any form of communication with observers, judges and other contestants is prohibited during the contest. Points will be deducted and multiple offenses will be cause for disqualification.

#### SCOPE OF THE CONTEST:

The contest will include an oral communications assessment, one written examination and 3 separate skill performance tasks. Contestants will demonstrate their ability to perform skills from the following list of competencies.

#### **A. Daytime Makeup Application**

Competitors will have 30 minutes to complete their daytime makeup application.

- Contestant will supply a full-face photo (minimum 4x6) of the model without makeup and with hair pulled away from face and wearing a white headband.**
- Contestant will complete a full-face daytime makeup application.
- Colors should conform to the models natural skin tone according to the discretion of the contestant.
- All work must be completed by hand.

#### **B. Evening Makeup Application**

Competitors will have 30 minutes to complete their evening makeup application.

- Contestant will complete a day to evening conversion on the model's full face. Daytime make-up CAN NOT be removed. If contestant does remove make up, penalties will affect the score.
- Colors should conform to the models natural skin tone according to the discretion of the contestant.
- All work must be completed by hand.

#### **C. Written Examination**

Contestants will have 30 minutes to take a 20-25 question Exam covering varies industry & curriculum related questions.

#### **D. Oral Communication**

Contestants will deliver at 3-4 minute oral explanation on their choice of two options. Option A is the theme choice, development and methods of application of the fantasy make-up application and Option B is an explanation of client consultation characteristics, uses and methods. **NOTE: CARDS OR PROPS NOT ACCEPTABLE.**

#### **E. Fantasy Makeup Application**

Contestants will have 1 hour and 30 minutes to complete this task on a model.

- All artwork must be done during the fantasy makeup application (No pre-prep work allowed).

- Theme should reflect national theme: “Optical Illusion”.
- A typed description & a picture of fantasy makeup on model placed in a 8 1/2 x 11 page protector** that will be kept by the judges must be displayed at work station. Your description should be brief but specific (10-15 words) of the theme you're creating.
- Items allowed for use are...all makeup products designed for use on the face, grease paint, false eyelashes, cannot cover more than 10% of face, may not use prosthetics, may use rhinestones
- Remove evening make between 10:00 am and 11:30 am prior fantasy make up competition and judging.
- After the judging of the fantasy make-up competitor will be allowed 15 minutes to add props/jewelry/clothing and hair ornamentations THIS WILL NOT BE JUDGED BUT WILL BE USED FOR PHOTOS

**Note #1: Other items brought by the contestant will be subject to the approval of the technical committee.**

**Note #2: A representative (non-competitor) from each school must be present Friday, April 5 at the contest site no later than 3:00 pm to set up the contest room.**

**Note #3: Contestants will not be released from the contest site after competition until the site (including floor) is cleaned up. This includes the contestant holding room/lunch room and after the parade of models.**

***Note #4: No cellphones allowed in contest area. Could result in disqualification.***

Revised 12/12/18

**Skills USA Michigan  
Esthetics  
Program Schedule**

| <b>ESTHETICS</b> |   |                |
|------------------|---|----------------|
| 8:00 – 8:25      | Contestants Report/Orientation  |                |
| 8:25 – 8:30      | Setup for Daytime Makeup  | 5 Minutes      |
| 8:30 – 9:00      | Daytime Makeup Application  | 30 Minutes     |
| 9:00 – 9:10      | Judging of Makeup App   |                |
| 9:10 – 9:15      | Setup for Evening Makeup  | 5 Minutes      |
| 9:15 – 9:45      | Evening Makeup Application  | 30 Minutes     |
| 9:45 – 10:00     | Judging of Evening Makeup App   |                |
| 10:00 – 10:30    | Written Communication   | 30 Minutes     |
| 10:30 – 11:00    | Oral Communication  | 30 Minutes     |
| 11:00 – 11:30    | * Lunch *   | 30 Minutes     |
| 11:30 – 1:00     | Fantasy Makeup Application  | 1 Hour 30 Min  |
| 1:00 – 1:30      | Contestants Report to Holding Room  | Until Released |
| 1:00 – 1:30      | Judge Fantasy Makeup App  |                |
| 1:15             | Contestant Return for Judges Meet & Greet/Clean up Parade of Models in designated spectators area | Until done     |

**SKILLS USA ESTHETICS COMPETITION SCORE SHEET: DAYTIME MAKEUP APPLICATION**

|                                       |                 |                             |  |           |  |                |  |  |  |  |
|---------------------------------------|-----------------|-----------------------------|--|-----------|--|----------------|--|--|--|--|
| JUDGE #: _____                        |                 | Category: _____             |  | Secondary |  | Post Secondary |  |  |  |  |
| <b>SKILLS EVALUATED</b>               | Possible Points | Contestant Number & Scoring |  |           |  |                |  |  |  |  |
| <b>EXECUTION</b>                      |                 |                             |  |           |  |                |  |  |  |  |
| Reflects daytime makeup               | 50              |                             |  |           |  |                |  |  |  |  |
| Sanitation and Application Techniques | 25              |                             |  |           |  |                |  |  |  |  |
| <b>DAYTIME APPLICATION</b>            |                 |                             |  |           |  |                |  |  |  |  |
| Conforms to Models skintone           | 50              |                             |  |           |  |                |  |  |  |  |
| Blended Application                   | 50              |                             |  |           |  |                |  |  |  |  |
| Contouring for appropriate face shape | 50              |                             |  |           |  |                |  |  |  |  |
| Photo provided                        | 50              |                             |  |           |  |                |  |  |  |  |
| <b>SUBTOTAL</b>                       | 275             |                             |  |           |  |                |  |  |  |  |

## SKILLS USA ESTHETICS COMPETITION SCORE SHEET: EVENING MAKEUP APPLICATION

JUDGE #: \_\_\_\_\_

Category: \_\_\_\_\_ Secondary \_\_\_\_\_ Post Secondary

| <b>SKILLS EVALUATED</b>               | Possible Points | Contestant Number & Scoring |  |  |  |  |  |  |  |
|---------------------------------------|-----------------|-----------------------------|--|--|--|--|--|--|--|
| <b>EXECUTION</b>                      |                 |                             |  |  |  |  |  |  |  |
| Reflects evening makeup               | 50              |                             |  |  |  |  |  |  |  |
| Built Upon Daytime Makeup             | 0 or -50        |                             |  |  |  |  |  |  |  |
| Sanitation and Application Techniques | 25              |                             |  |  |  |  |  |  |  |
| <b>EVENING APPLICATION</b>            |                 |                             |  |  |  |  |  |  |  |
| Conforms to Models skintone           | 50              |                             |  |  |  |  |  |  |  |
| Contouring for appropriate face shape | 50              |                             |  |  |  |  |  |  |  |
| More defined areas than daytime       | 50              |                             |  |  |  |  |  |  |  |
| <b>SUBTOTAL</b>                       | <b>225</b>      |                             |  |  |  |  |  |  |  |





