



## ***SkillsUSA Michigan Sponsorship Program***

**All funds will support SkillsUSA Michigan.**

### **Trainee Sponsor - \$500 to \$999**

Benefits – Recognition in state conference program; one banner supplied by the sponsor at the state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on [www.miskillsusa.org](http://www.miskillsusa.org) and linked for one year.

### **Leader Sponsor - \$1,000 to \$2,499**

Benefits – Recognition in state conference program; up to two banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on [www.miskillsusa.org](http://www.miskillsusa.org) and linked for one year.

### **Professional Sponsor - \$2,500 to \$3,999**

Benefits – Recognition in statewide newsletter; up to ¼ page advertisement in state conference program, up to three banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on [www.miskillsusa.org](http://www.miskillsusa.org) and linked for one year.

### **Champion Sponsor - \$4,000 to \$4,999**

Benefits – Up to 30-second video opportunity at state conference opening ceremony; up to ½ page advertisement in state conference program; recognition in statewide newsletter; up to four banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on [www.miskillsusa.org](http://www.miskillsusa.org) and linked for one year.

### **American Sponsor - \$5,000 and up**

Benefits – Up to full page advertisement in state conference program; up to ½ page advertisement in statewide newsletter; up to 30 second video opportunity at state conference opening ceremony; up to five banners supplied by the sponsor at the state conference; one exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on [www.miskillsusa.org](http://www.miskillsusa.org) and linked for one year for each event.

### **Marque Sponsor - \$10,000 and up**

Benefits – Official sponsor of the state conference awards ceremony; up to full page color advertisement in state conference program; up to full page color advertisement in statewide newsletters; up to 30 second video opportunity at state conference awards ceremony; up to six banners supplied by the sponsor at the state conference; one double-sized exhibitor booth space at state conference; listed in sponsor credits at state conference awards ceremony; listed on business and industry sponsor web page on [www.miskillsusa.org](http://www.miskillsusa.org) and linked for one year for each event.

***For more information, please contact:***

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