

**2017 MICHIGAN SKILLSUSA CHAMPIONSHIPS  
TASK & MATERIALS LIST**

SKILL OR LEADERSHIP AREA: T-shirt Design

**CONTEST LOCATION:**

DeVos Place  
303 Monroe Ave NW  
Grand Rapids, MI 49503  
616.742.6500  
<http://devosplace.org/>

**RESUME:**

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

**SUPPLIED BY THE TECHNICAL COMMITTEE:**

- Timekeeper and judges
- All necessary information for the judges and technical committee
- Projector and screen

**SUPPLIED BY THE CONTESTANT:**

- Rendering of t-shirt design
- 1 page resume
- Means of presentation: Computer, tablet, notebook, poster or other media of your choice if desired to make your presentation to the judges. Contestant must supply his or her own adaptor connection for the projector. Digital presentation is not required.

**CONTEST GUIDELINES:**

1. The winning design will be the Michigan state t-shirt at the National Leadership and Skills Conference in June of that year.
2. Entries must be rendered in color with a maximum of 4 solid colors (no photos or parts of photographs). Any background color, other than white, will be counted as one of the 4 colors. White will be counted as a color if it is part of the design.
3. The T-shirt designer must specify the color of the shirt that the artwork will be screened onto and where artwork will be placed.
4. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or other comparable software. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
5. All entries should be submitted with on a single 8.5" x 11" page.
  - a. The design must be 7" wide or 7" tall on its largest dimension for judging.
  - b. Deductions will be taken for every 1/8" over or under 7" on your artwork design.

- c. All entries must include the following wording: SkillsUSA Michigan 2017
- d. Label the back of your artwork with the following:
  - Member's name
  - Advisor's name
  - Training program
  - School name, address and phone number
6. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.
7. All copyright laws must be followed in the creation of the design.
8. Contestants will deliver a five- to seven minute presentation regarding their design. Talking points should include:
  - a. How he or she came up with the design of the t-shirt
  - b. The process in which he or she designed the t-shirt
  - c. Why he or she feels it represents their state
  - d. What are its unique qualities
  - e. Why other students/advisors would want to wear it
9. The student must keep a copy of the design until results are announced. Upon request, the winner will be required to submit his or her artwork in the original software file to the state office on a CD, flash drive or by e-mail for reproduction purposes. SkillsUSA Michigan cannot guarantee return of any materials. If the art was not rendered electronically but is selected as a winner, SkillsUSA Michigan will have the artwork rendered according to the original design, but to our specifications.
10. SkillsUSA Michigan retains the right to make modifications to the final design as necessary in order to produce the design to our standards and to the manufacturer's specifications and abilities.
11. All submissions will become the property of SkillsUSA Michigan.

**NOTE:**

- *Please refer to the 2017-2018 Technical Standards for specific contest details.*

**CLOTHING REQUIREMENT (if different from National contest):**

- SkillsUSA official dress
- No jeans
- No tennis shoes
- No heels over 2"
- No hats (unless part of industry standard dress)
- Shirts must cover midriff (waistline)

**OBSERVERS ALLOWED IN ROOM DURING COMPETITION?**

- No

# T- Shirt Design Scorecard

Items Evaluated	Possible Points	Contestant Number						
		1	2	3	4	5	6	7
Drawing to Size	75							
Colors Pleasing	75							
Professional Apperance	150							
Preliminary Research	100							
Process Followed in Design	75							
How Does Design Represent State	75							
Unique Qualities	75							
Potential Appeal to Members	150							
Verbal Techniques & Poise	75							
Self Confidence	75							
Introduction & Closing	75							
Résumé Penalty	0 or -10 only							
Clothing Penalty	Up to -50							
Time Penalty	-100							
<b>Total Possible Points</b>	<b>1,000</b>							