

**2017 MICHIGAN SKILLSUSA CHAMPIONSHIPS
TASK & MATERIALS LIST**

SKILL OR LEADERSHIP AREA: Promotional Bulletin Board

CONTEST LOCATION:

Amway Grand Plaza Hotel
187 Monroe Avenue NW
Grand Rapids, MI 49503, US
(616) 774.2000
<http://www.amwaygrand.com/>

RESUME:

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty.

STUDENT MUST SUPPLY:

- 1 page resume
- Same supplies as listed in the SkillsUSA Championships Technical Standards

NOTE:

- *Please refer to the 2017-2018 Technical Standards for specific contest details.*
- *The contest theme is posted here: <http://skillsusa.org/about/theme.shtml>.*
- *The board itself cannot be changed or altered in any way from what was presented at the regional contest.*
- *The Promotional Bulletin Board MUST be a brand new board each year. All boards must be built and/or assembled from scratch during this school year. The board must be completely new and cannot be the same board used in any previous year. If a Promotional Bulletin Board is determined by the judges and/or conference staff to be the same board as any previous year, that board will be disqualified.*

CLOTHING REQUIREMENT (if different from National contest):

- SkillsUSA official dress or professional attire
- No jeans
- No tennis shoes
- No heels over 2"
- No hats (unless part of industry standard dress)
- Shirts must cover midriff (waistline)

OBSERVERS ALLOWED IN ROOM DURING COMPETITION?

- No, not during judging. Observers can view the bulletin boards before and after judging.

SKILLS USA CHAMPIONSHIPS
PROMOTIONAL BULLETIN BOARD RATING SHEET

CONTESTANT: _____

ITEMS EVALUATED	POSSIBLE POINTS	POINTS AWARDED	NOTES
<p>RESUME:</p> <p>Spelling (5) Complete Information (5) Career Objective (5) Education (10) Technical Skills (10) Employment (5) Honors/Awards/Memberships (5) References (5)</p>	50		
<p>BULLETIN BOARD EVALUATION:</p> <p><u>Attention:</u> Focuses attention on important items (20) Pulls eye to specific areas (20) Color commands attention (20) Balance creates interest (20) Shapes/lines/spaces & colors create an interesting & readable board(20)</p> <p><u>Development of Theme:</u> Official theme used (60) Apparent meaning & message (20) Graphic elements, lettering & illustrations allow quick & clear comprehension of theme (20) Lettering related & in scale to spirit of theme (20)</p> <p><u>Quality of Work</u> Acceptable/professional materials used (15) Artwork is consistent & proportional (15) Computer generated type art or photos are sharp/smooth and photos are properly exposed, well cropped and suitably sized (30) Edges of cutouts are clean & smooth (15) Detachable or 3-D pieces are stiff & self-supporting with no paper curl (15) Tiled or layered pieces properly aligned (10)</p> <p><u>Imagination/Creativity/Originality</u> Originality (20) Creative, good taste, attractive (20) Colors, lines and shapes depict good design & imagination (20) Illustrations, lettering & background harmonize and show innovation (20)</p>	400		

<p>INTERVIEW COMPONENTS</p> <p><u>Presentation:</u> Describe board & how it conforms to theme (35) Explanation of scope & design per chapter (30) Purpose & education value of board (30) Members' participation (30) Where & how board will be used after competition (30) Benefits of board to chapter members (30) Notebook used with board to enhance presentation (40) Speaking Skills: pitch/tempo/volume/enthusiasm (30) Stage Presence: poise, eye contact, gestures, confident appearance & attitude (30) Diction/grammar/pronunciation/enunciation (25) Conclusion to presentation (30)</p> <p><u>Question/Answer Question</u> Appropriate, organized, logical & clear answers (30) Answers reflect knowledge & project involvement (30)</p>	<p>400</p>		
<p>NOTEBOOK REQUIREMENTS</p> <p><u>Binder</u> 1-inch SkillsUSA 3-ring binder (10) Pictures & supporting evidence (20) Brief description of purpose (20) States educational value (20) Describes development & construction (20) Contains 10 pages/20 surfaces or less (10)</p> <p><u>Verification Letter:</u> 1st page stating student designed & constructed (10) Itemized list of all expenses (10) Identify the school, city and state (5) Identify the local advisor (5) Identify student being interviewed (5) State division: high school/college/post secondary (5) Signed by an administrator (10)</p>	<p>150</p>		
<p>SUBTOTAL</p>	<p>1,000</p>		
<p>RESUME PENALTY</p>	<p>0 or -10</p>		
<p>CLOTHING PENALTY</p>	<p>0 to -50</p>		
<p>TOTAL SCORE</p>			