

2017 MICHIGAN SKILLS USA CHAMPIONSHIPS TASK AND MATERIALS LIST

SKILL OR LEADERSHIP AREA: **PHOTOGRAPHY**

CONTEST LOCATION:

Amway Grand Plaza Hotel
187 Monroe Avenue NW
Grand Rapids, MI 49503, US
(616) 774.2000
<http://www.amwaygrand.com/>

The popularity of digital photography has swept our nation and digital images are used in all aspects of communication in our life. Digital cameras are available to the masses, but only a few will step forward and produce clean, clear, and meaningful images that tell a story. The talented photographer can see the differences before they shoot, have the ability to correct the image if needed, and manage the workflow.

In this digital photography competition, students will be asked to demonstrate proficiency in camera controls, create compositions, enhance images through manipulation, and use/understand the basic digital workflow in **Photoshop**. Students' craftsmanship for print competition will also be evaluated.

1. **Print Competition: Theme:** This Is My Hometown

Bring two prints for the gallery competition portion of the contest; B/W or Color. Photographs are to be displayed at the competition and/or the awards ceremony. The two prints should be printed 11" x 14" with a 16" x 20" backing and 16" x 20" black window/over mat.

- i. 1 Straight photo – out of camera with basic tonal adjustments accepted
- ii. The same photo manipulated to enhance photo
- iii. Attach a brief description on the back – in a sealed envelope taped to back of mat attach student's name, school, advisor, and school address on 3" x 5" card

* *Prints can be picked up after the awards ceremony at registration on Sunday.

2. **Field Assignment: Theme:** A collections of "Somethings"

Students will use a DSLR camera to perform on-site photography, submit the original files on a contact sheet, then after slight clean up and enhancement turn in 4 final images. The students' assignment is to communicate a message that evokes emotion through their images. Judges will be looking for great composition, creative subject choices, and interesting camera angles.

- i. 10-12 images for a contact sheet
- ii. 4 final images (these can be 4 separate documents or combined into one)
- iii. All 4 final images should have minimal editing (cropping, color, exposure, etc.)
- iv. All files will be saved as a .psd or .jpeg

3. **Written Test:**

Students will be given a written test covering basic photography knowledge. This test will be provided by David Gore, Photography professor from Eastern Michigan University.

4. Interview:

An interview or exit interview will be performed to demonstrate an ability to communicate and articulate their photographic work.

Resume:

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10-point penalty.

All students must follow the official SkillsUSA clothing requirement. The SkillsUSA clothing assessment rubric will be used. Students must arrive in official dress. [Note: Students can change during the Field Assignment time frame (pants and shoes only) without penalty.]

During the Field Assignment, students will be allowed a half-hour for lunch. Lunch will NOT be provided. Communication with their advisor during the field assignment is not allowed.

All Students must provide the following;

- | | |
|--|---|
| <input type="checkbox"/> Digital camera with manual controls | <input type="checkbox"/> Fully charged batteries for all equipment |
| <input type="checkbox"/> Card Reader or USB cable | <input type="checkbox"/> Lunch or lunch money |
| <input type="checkbox"/> 1G USB jump drive | <input type="checkbox"/> Must bring their own laptop with Photoshop installed |
| <input type="checkbox"/> Tripod (optional) | |
| <input type="checkbox"/> Resume - 1 page | |

Testing Times:

Leadership Test- 3:00 pm to 7:00 pm, Ambassador Ballroom, Amway Grand Plaza Hotel
Photography Test- Will be administered on Saturday during the competition.

Revised 3/7/17

SCORECARD Photography

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		Contestant #	Contestant #	Contestant #	Contestant #	Contestant #
Items Evaluated	Possible Points					
1a. Print Competition - Original	150					
1b. Print Competition - Edit	100					
2a. Field Assignment Contact Sheet	250					
2b. Field Assignment Final 4 Images	250					
3. Written Test	50					
4. Interview	200					
Résumé Penalty	0 or -10 only					
Clothing Penalty	0 to -50					
Total Possible Points	1000`					
Judges' Signatures:	_____					

Verified -Tech. Member						
Date:						