

**2017 MICHIGAN SKILLSUSA CHAMPIONSHIPS
TASK & MATERIALS LIST**

SKILL OR LEADERSHIP AREA: AUDIO PRODUCTION

CONTEST LOCATION:

Amway Grand Plaza Hotel
187 Monroe Avenue NW
Grand Rapids, MI 49503, US
(616) 774.2000
<http://www.amwaygrand.com/>

RESUME:

Each student must submit a one-page printed resume before the contest start at the contest site (present to contest coordinator, not judges). The resume is no longer submitted online. This is the only time that resumes can be turned in. Failure to do so will result in a 10 point penalty. Each student must also submit a 1:00-2:00 highlight reel (audition).

TASKS TO BE PERFORMED:

Write; Record; and Edit One 2-minute minimum/5-minute maximum radio production for an assigned client (such as PSA, NPR style soundscape, sound rich/NPR style news story, promotional packet, sound & interview only news story, etc.); format and audience. Refer to the National Standards for more information.

STUDENT MUST SUPPLY

- Each student will supply a 2-3 minute audition reel (“sizzle reel”) which will offer a sample of bits and pieces of prior work edited together to represent some of their best work. The sizzle reel must be complete before the day of the contest and is to be turned in with the resumes.
- Computer/Laptop
- Portable digital audio recorder with
- recording media
- Microphone with audio cable.
- Method of importing digital audio from
- field recorder to editing system.
- Audio editing software/system – Adobe Audition, Soundtrack Pro and ProTools are preferred.
- Black permanent marking pens
- Headphones/ear buds
- One-page, typewritten résumé
- 25 foot extension cord

- Copyright legal music for production (contestants may use their own music *if* it is copyright legal)
- **USB flash drive**

TECHNICAL COMMITTEE WILL SUPPLY:

Audio recording area

Theme and objective for production

Transportation to and from “on scene” location, if necessary

Facilities and power to edit final product

Internet access

*There will be no printer for scripts. Scripts can be handwritten.

Feedback on contestant performance/skills – These will be available to teams at State HQ after judging.

CLOTHING REQUIREMENT (if different from National contest):

Shirt does not need to be Skills USA shirt but must be solid white color polo with no logos (A school or school radio station polo may not be worn).

Revised 11/15/16

SCORECARD Audio Production

| Items Evaluated | Possible Points | Contestant Number | | | | | | | |
|--------------------------------|-----------------|-------------------|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Conveys Information | 100 | | | | | | | | |
| Run Time | 100 | | | | | | | | |
| Voice | 100 | | | | | | | | |
| Levels/Mix/Balance | 100 | | | | | | | | |
| Target Audience | 100 | | | | | | | | |
| Editing Skills | 100 | | | | | | | | |
| Creativity | 100 | | | | | | | | |
| Continuity (Flow) | 100 | | | | | | | | |
| Written Test | 100 | | | | | | | | |
| Sizzle Reel | 100 | | | | | | | | |
| | | | | | | | | | |
| Résumé Penalty | 0 or -10 only | | | | | | | | |
| Clothing Penalty | 0 to -50 | | | | | | | | |
| Late Penalty (max 10 minutes)* | -2 per minute | | | | | | | | |
| | | | | | | | | | |
| Total Possible Points | 1000 | | | | | | | | |

* Team disqualified if more than 10 minutes late

Date: _____

Judges' Signatures:

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