



## ***2016-2017 Themes***

### **SkillsUSA Michigan Theme:**

The SkillsUSA Michigan theme for the 2016-2017 year is:

A Gateway to Lifelong Success

***This is the theme for the State Conference Program Cover Contest only.***

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### **SkillsUSA Competition Theme:**

The SkillsUSA competition theme for the 2016-2017 year is:

SkillsUSA: Champions at Work

Preparing America's Skilled Workforce

***This is the theme for the Chapter Display, Prepared Speech and Promotional Bulletin Board contests.***

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how the above theme addresses the SkillsUSA national program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

- How is SkillsUSA an integral part of your career and technical education program so that it ensures you are prepared for America's skilled workforce?
- How has your involvement in SkillsUSA made you a more sought-after employee than your peers who aren't members?
- If a potential employer asked you which specific skills gained from SkillsUSA have made you better prepared for America's workforce, what would you say?
- If asked to create a member recruitment campaign around the fact that SkillsUSA is preparing America's skilled workforce, what would be your key points?
- Why is the SkillsUSA Framework of developing personal, workplace and technical skills central to the concept of preparing America's skilled workforce?
- Why is ensuring that the United States has a skilled workforce important for the global economy?
- What are the ramifications if the United States does not have a skilled workforce?
- In the next 10 years, what skills are needed to fill the job-market skills gap, and how do SkillsUSA members ensure they are prepared through their SkillsUSA involvement?
- How has your involvement in SkillsUSA ensured that you will be prepared to enter America's skilled workforce?
- What elements of SkillsUSA ensure that members are prepared to enter America's skilled workforce?
- What specific skill development is helping you fulfill the mission of SkillsUSA: to empower its members to become world-class workers, leaders and responsible American citizens?