

Advisor Council Meeting
Amway Grand Plaza Hotel, Grand Rapids
October 28, 2014
Meeting Minutes

1. **Call To Order** – The meeting was called to order at 6:12 PM by President Elect, Linda Ward.
2. **Introductions** were completed. Those in attendance were: John Partridge, Rosa Williams, Julie Ivan, Tammy Brown, Brad Pollum, MaryEllen Brocklehurst, Dave Urlaub, Olivia Weidner, Linda Ward, Dave Waite, Patty Fox, Nikki Rogers, Russell Chessin and Dan Wanink.
3. **Approval of the Minutes** – Dave Urlaub made a motion to accept the minutes as they were read. John Partridge seconded and it was passed by the committee.
4. **Treasurer’s Report** – MaryEllen Brocklehurst provided the treasurers report. The current balance is \$209.81.
5. **Budget Report** – Dave Wait discussed the budget report. The totals in each category are roughly the same as last year.
 - a) The budget committee met in the summer and reviewed the income/expense categories and passed the budget for the current year.
6. **Director’s Report** – Tammy Brown gave the directors report including the following:
 - a) Executive Council Report – Olivia Weidner, Student State President of SkillsUSA Michigan presented a slide show of activities that the officers have been involved in. It was very comprehensive and included: election of the officers from the May Leadership Training, attendance at the National Conference in June; developing the 2014/2015 theme; participation at a “Pure Michigan” meeting in Lansing where students met representatives and senators; completion of a service project at a community garden and photos of the Washington Leadership Training Institute conference held in Washington D.C. in September.
 - b) New Schools/Advisors – Tammy shared that we have 44 new advisors and 17 new schools who have made contact to be a chapter (2 already joined).
 - c) New Advisor Workshop – October 8, 2014; Attendance included 14 new individuals which is a high number according to prior years of participation.
 - d) Technical Committee Meeting – October 29, 2014; there are 96 people attending the meeting which is lower than 2013 but more business and industry representatives will be present.

- e) Fall Leadership Conference – November 5, 2014; 261 people will attend the training that will be held in Lansing.
- f) Newsletter – Tammy shared the most recent SkillsUSA Michigan newsletter with the group and it included a larger issue made up of 12 total pages. Businesses that paid for advertising equaled the cost of printing of the newsletter.

7. Regional Reports:

- a) Region 1 – An administrative meeting will be held in early November 2014 to discuss the regional event.
- b) Region 2E – The regional event is running as usual.
- c) Region 2W – An advisory conference call was held. The dues are the same as last year.
- d) Region 3 – An administrative planning meeting was held on October 9, 2014. The group agreed to raise the registration fee to \$20. Baker College/Port Huron will be hosting the culinary competition.
- e) Region 4 – Tammy reported that the event will be same as in past years. Regionals will be held at Bay College. Bay College has become a new post-secondary chapter.
- f) Region 5 – There have been no changes since last summer.

8. Unfinished Business

a) NLSC Travel Agent Quotes – A discussion took place about the move from Kansas City, MO to Louisville, KY for the 50th anniversary of the SkillsUSA National conference. Tammy met with other state directors and 5 other states assigned to the same hotel (Galt House). The SkillsUSA MI office staff will be putting together travel packages including bus and hotel fares and some meal packages. A new staff person may be assisting SkillsUSA/MI with some of the conference work for two weeks. This person maybe be hired in December and will work primarily with DECA. The anticipated cost of the hotel will be \$160 night. The opening ceremony will take place on Tuesday night and the “TECHSPO” will have vendors located around each competition area. Finally, the entire competitive event will be housed in one location.

9. New Business – Dan Wanink spoke about the possibility of post-secondary students having some sort of professional activity at the MI State Skills Conference. Tammy shared that the “Griffins” hockey team would be having their final game on Saturday night of the conference and this would be paid separately on the registration fee for interested individuals. Dave Urlaub suggested an employment expo or a round table

discussion of trends in the industry could benefit the post-secondary students. Another idea was getting a dueling piano performance or going out to dinner as a larger group.

Nikki Rogers (CTE State of Michigan Representative) asked the advisory committee if they had any questions for her. It was suggested that the STEM initiative be conducted at the state conference and also what business and industry is looking for in this area. A “meet and greet” with the Governor was also mentioned. Tammy shared that the Governor is more receptive to SkillsUSA and that his office shared a video at the last conference.

10. Committee Reports – there were no committee reports.

11. Next Meeting – Tammy will get in touch with everyone about an early March 2014 conference call.

12. Adjournment – Dave Urlaub made a motion to adjourn the meeting. It was seconded by Patty Fox and the meeting closed at 7:25 PM.

Submitted by:

MaryEllen Brocklehurst
SkillsUSA Treasurer (substituting for Kathy Dardas)