



To Whom It May Concern:

SkillsUSA Michigan is excited to announce our newest opportunity for business and industry at our State Conference, held every April in Lansing, MI.

We would like your organization to become an official state contest sponsor. Your state contest sponsorship will go directly to assist the gold medal winner compete at the National Championships, held every June in Kansas City, MO, and help offset the costs of the State Championships. With your support, we will be able to continue offering our skill development programs to Michigan students at affordable rates.

Enclosed please find information regarding the new State Conference Sponsorship Program. With only a few dollars, your organization can solidify your commitment to SkillsUSA Michigan and become an official state contest sponsor.

I hope that you will take advantage of this opportunity to support SkillsUSA Michigan. Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in cursive script that reads "Tammy Brown".

Tammy Brown
State Director
tbrown51@emich.edu



State Conference Sponsorship Program

State Contest Sponsor (Individual Event) – \$1,000

Breakdown –

- \$200 to gold medal winner to assist with travel expenses to the National Championships
- \$800 to help offset the costs of the State Championships (in-kind donations included)

Benefits –

- Recognition as contest sponsor in the SkillsUSA Michigan state conference program
 - Example:
Advertising Design
Sponsored by ABC Company
- Recognition at SkillsUSA Michigan Awards Ceremony
- Recognition on the SkillsUSA Michigan's web site www.miskillsusa.org
 - Listed on Business and Industry web page
 - Link to your company's web site

State Contest Sponsor (Team Event) – \$1,500

Breakdown –

- \$700 to gold medal winner to assist with travel expenses to the National Championships
- \$800 to help offset the costs of the State Championships (in-kind donations included)

Benefits –

- Recognition as contest sponsor in the SkillsUSA Michigan state conference program
 - Example:
3D Visualization & Animation
Sponsored by ABC Company
- Recognition at SkillsUSA Michigan Awards Ceremony
- Recognition on the SkillsUSA Michigan's web site www.miskillsusa.org
 - Listed on Business and Industry web page
 - Link to your company's web site

State Conference Sponsor – \$2,000

Breakdown –

- \$2,000 to help cover the cost of a State Conference event (ie Opening Session, Awards Session, Social, State Conference Program)

Benefits –

- Recognition as contest sponsor in the SkillsUSA Michigan state conference program
 - Example:
State Conference Program
Sponsored by ABC Company
- Recognition at SkillsUSA Michigan Awards Ceremony
- Recognition on the SkillsUSA Michigan's web site www.miskillsusa.org
 - Listed on Business and Industry web page
 - Link to your company's web site

For more information, please contact:

Tammy Brown, SkillsUSA Michigan State Director

SkillsUSA Michigan • Eastern Michigan University • Ypsilanti, MI 48197

734-487-3888 • Fax 734-487-4329 • tbrown51@emich.edu • www.miskillsusa.org



State Conference Sponsorship Form

Yes, I would like to be a SkillsUSA Michigan State Conference Sponsor! Please indicate the event you would like to sponsor.

State Contest: _____

State Conference Event: _____

Other SkillsUSA Activity: _____

Sponsor Name: _____

Contact Name: _____

Address: _____

City, State and Zip: _____

Work Phone: _____

E-Mail: _____

Web Site: _____

Signature: _____

Date: _____

Please return this form to the State Office.

Mail: SkillsUSA Michigan
Eastern Michigan University
Ypsilanti, MI 48197
734-487-3888

Fax: 734-487-4329